

CURT TEICH & CO.

NO. 3A-H783

ORDER NO. 67604

DATE 7-27-1933

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

*Photo in 613H1473*

COLOR DESCRIPTION

USE PHOTO NO. ~~1A7835~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2013/4  
A11

CURT TEICH & CO.,

NO. 3A-4784 ✓

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 46176

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*As file*



CURT TEICH & CO.

NO. 3A-H785

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 108263

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CURT TEICH & CO.

NO. 3A-1786 ✓

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A1428

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CURT TEICH & CO.

NO. 3A-H707

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

NO TITLE.

IMPRINT

NONE

COLOR DESCRIPTION

*new new Photo -*  
~~USE PHOTO NO. 08149~~

*cut off as marked.*

*make set in background  
very light. make spots  
+ whiskers very light so  
they are not so distinct*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



800 124  
2113

12

CURT TEICH & CO.

NO. 3A-1788 ✓

ORDER NO. 67604

DATE 7-27-33

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

*Photo in OBH 1475*

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

210 1 1/2  
A10

CURT TEICH & CO.,

NO. 3A-11789

ORDER NO. 67604

DATE 7-27-1933

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-H790

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



280134  
A 11 1/2

12

CURT TEICH & CO.

NO. 3A-1791

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

2013/4  
A11

2

CURT TEICH & CO.

NO. 3A-4792 ✓

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

*Photo in OBH1474*

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CURT TEICH & CO.

NO.

3A-H793

ORDER NO. 67604

DATE

7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

CURT TEICH & CO.

NO. 3A-1794

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

NO. 3A-H795

ORDER NO. 67604

DATE 7-27-1933

CURT TEICH & CO.

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

HE-174  
A11

2

2

12

201 1/2  
4-10 1/2

CURT TEICH & CO.

NO. 3A-1796 ✓

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NO TITLE

IMPRINT NONE

D7675

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2013  
A11

CURT TEICH & CO.

NO. 3A-H797  
ORDER NO. 67604  
DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) NO TITLE		IMPRINT NONE	

Photo OBH1475  
COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—      CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

CURT TEICH & CO.

NO. 798  
3A-HX88

ORDER NO. 67604

DATE 7-27-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

D

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3A-H799 ORDER NO. 67661 DATE 7-31-1933

CUSTOMER THE EMAN-CEE CO.,  
CHICAGO, ILL.

25 M PC GROUP (3) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ITALIAN RESTAURANT - CENTURY OF PROGRESS

SUB TITLE: DINING ROOM  
GARDEN

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

FOLLOW SAME LAYOUT SAME AS ON 3A-H564.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO  
YES

HEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE

ART COLORTONE, WHITE  
BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



0

RECOPYRIGHTED BY J. R. WILLIS,  
GALLUP, N. M.

NO. 3A-1800 ✓

ORDER NO. 67608 D4

DATE 7-27-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

HAPPY DAYS ARE HERE  
AGAIN

IMPRINT

SAME AS ABOVE

*See copy enclosed*

COLOR DESCRIPTION

*Use photo 3A292*

*Photo ret.  
7/31/34*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H801

ORDER NO. 67641

DATE 7-28-1933

M 12,500 POST CARDS

ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 129 R. M. NO

IMPRINT

NEW BRIDGE ACROSS LAKE CHAMPLAIN  
UNITING THE STATES OF NEW YORK  
AND VERMONT.

SAME AS ABOVE

PRIVATE NO. 3-41 FROM RIGHT EDGE  
IN UPPER BORDER-79

COLOR DESCRIPTION

USE PHOTO NO. 5891-2B

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H802 ORDER NO. 67669 DATE 8-1-1933

CUSTOMER REMBOLD APARTMENTS  
LOS ANGELES, CALIF.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REMBOLD APARTMENTS, LOS ANGELES,  
CALIFORNIA  
(IN SKY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
See Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
See Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

200



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. # 3A-H803 ORDER NO. 67668 DATE 8-1-33  
CUSTOMER IOWA STATE BRAND CREAMERIES, INC.,  
MASON CITY, IOWA

12<sup>1</sup>/<sub>2</sub>" BUS.CD. SIZE 3<sup>1</sup>/<sub>2</sub> x 2<sup>3</sup>/<sub>4</sub>  
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IOWA STATE BRAND CREAMERIES, INC.  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT, DECKLE EDGE

(All of this on address side)  
FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panchromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES	ZINC COLOR PLATES		
LINE & HALFTONE COMB. COLOR PROCESS		ZINC ETCHINGS FROM COPIES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Strip To Size	Double Print	Reverse Position	Reverse Color
Reverse Position	Reverse Color	Ben Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_  
SCREEN 55 - 60 - 85 100 110 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



UNION NEWS CO.,  
CINCINNATI, OHIO

NO. 3A-H804

ORDER NO. 67676

DATE 8-3-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TAFT MUSEUM,

CINCINNATI, OHIO, OPEN FREE: WEEK-  
DAYS 10 TO 5, SUNDAYS 2 TO 6;

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SEE BELOW YES

IMPRINT

MAKE 2 BLUEPRINTS, ONE WITH  
SPECIAL BRONT SHOWING UNION NEWS  
CO. TRADEMARK AND THE OTHER WITH  
FRONT NO. 1 AND IMPRINT- THE  
CINCINNATI NEWS COMPANY,  
CINCINNATI, OHIO

COLOR DESCRIPTION

SHUTTERS VERY DARK GREEN ROOF VERY DARK COPPER, ALMOST BLACK.  
ENTRANCE RAILING BLACK FOUNDATION AND STEPS LIGHT GREY, CURTAINS  
WHITE, BRIGHT UP AROUND THE FRONT DOORWAY AS THE ENTIRE BUILDING  
IS WHITE BUT IT APPEARS THAT THIS SECTION IS GREY WHEN IT IS REALL  
AS WHITE, AS THE REST OF THE BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. 3A-H805 ORDER NO. 67678 DATE 8-4-1933

CUSTOMER MIDLAND ADV. SERVICE,  
DECATUR, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M VIEWS SIZE 6 5/8 x 3 1/4

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO. 2921, FOLLOWING THE LATEST -

VOGUE, BUT WITH DETAILS APPROPRIATE FOR BURIAL  
PURPOSES.

BOT, SMALL TYPE: DECATUR COFFIN COMPANY, DECATUR, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

#### COLOR DESCRIPTION

MODEL'S HAIR IS A NATURAL DARK AUBURN SHADE,  
BUT IF YOU CANNOT DUPLICATE IT SUCCESSFULLY  
USE DARK BROWN. SEE TISSUE ATTACHED TO  
PHOTO AND SAMPLE OF GOODS ATTACHED.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED  
TO  
PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 3A-H806 ORDER NO. 67678 DATE 8-4-1933

CUSTOMER MIDLAND ADV. SERVICE,  
DECATUR, ILL.

6 M VIEWS SIZE 6 5/8 x 3 1/4

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO. 2920 NO. 2922

BOT, SMALL TYPE: DECATUR COFFIN COMPANY,  
DECATUR, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

MODEL'S HAIR IS A NATURAL DARK AUBURN SHADE,  
BUT IF YOU CANNOT DUPLICATE IT SUCCESSFULLY  
USE ~~HAIR~~ DARK BROWN. SEE TISSUE ATTACHED TO PHOTO  
AND SAMPLE OF GOODS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETD

5  
Photos for  
this Customer

STYLE ART COLORTONE

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H807 ORDER NO. 67678 DATE 8-4-1933

CUSTOMER MIDLAND ADV. SERVICE,  
DECATUR, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

5  
Photos for  
this Customer

6 M VIEWS SIZE 6 5/8 x 3 1/4

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO. 2922 NO. 2923

FRONT NO: NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

BOT, SMALL TYPE: DECATUR COFFIN COMPANY,  
DECATUR, ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MODEL'S HAIR IS A NATURAL DARK BURN SHADE, BUT  
IF YOU CANNOT DUPLICATE IT SUCCESSFULLY,  
USE DARK BROWN. SEE TISSUE ATTACHED TO PHOTO  
AND SAMPLE OF GOODS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Extra  
for  
Art Work  
on 5 Photos  
\$26.75



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H808 ✓ ORDER NO. 67678 DATE 8-4-1933

CUSTOMER MIDLAND ADV. SERVICE,  
DECATUR, ILL.

6 M VIEWS SIZE 6 5/8 x 3 1/4

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO. 2923, A BECOMING STYLE, AND EASY  
TO USE FOR BURIAL PURPOSES

BOT, SMALL TYPE: DECATUR COFFIN COMPANY, DECATUR,  
ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

COLOR DESCRIPTION

MODEL'S HAIR IS A NATURAL DARK AUBURN SHADE, BUT  
IF YOU CANNOT DUPLICATE IT SUCCESSFULLY,  
USE DARK BROWN. SEE TISSUE ATTACHED TO PHOTO  
AND SAMPLE OF GOODS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE

(All of this on address side)

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bas Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Bas Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

28F-1  
A 6 1/2

Large Photo



CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. 3A-H809 ORDER NO. 67678 DATE

CUSTOMER MIDLAND ADV. SERVICE,  
DECATUR, ILL.

6 M VIEWS SIZE 6 5/8 x 3 1/4

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO. 2920, EXQUISITELY TRIMMED IN  
LACE

BOT, SMALL TYPE: DECATUR COFFIN COMPANY, DECATUR,  
ILLINOIS

RETOUCHING DEPARTMENT

Submit Sketch Layout — Retouched Photo — Wash Drawing  
Follow Layout

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLOREONE

(All of this on address side)

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Panormatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

COLOR DESCRIPTION  
MODEL'S HAIR IS A NATURAL DARK AUBURN SHADE, BUT  
IF YOU CANNOT DUPLICATE IT SUCCESSFULLY  
USE DARK BROWN. SEE TISSUE ATTACHED TO PHOTO AND  
SAMPLE OF GOODS ATTACHED.

HALFTONES FROM COPIES  
DUPLICATES — ZINC COLOR PLATES  
LINE & HALFTONE COMB. — COLOR PROCESS  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL — CIRCLE  
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES  
DUPLICATES — COLOR PLATES  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH DRAGERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H810 ORDER NO. 7737

DATE 8-3-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CURT TEICH & CO.

1 Mx H.C.PROOF SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXX~~ PLAZA HOTEL, NORTH AVE. AND CLARK ST.,  
AT LINCOLN PARK, CHICAGO

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF —  
ON WOOD METAL.

RETURN PHOTO YES NO

DEADLINE

Photo ret 9/21/33

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H811 ORDER NO. 67754 DATE 8-3-1933

CUSTOMER The Raymond Baking Company,  
Waterbury, Connecticut.

6 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOME OF THE REYMOND BAKING CO., WATERBURY CONN.  
A CONNECTICUT INSTITUTION - LET US BE YOUR BAKER -

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

REMOVE WIRES - FILL OUT TREES WITH LEAVES.

COLOR DESCRIPTION

COLOR BLDG. BRICK - NO. 28. NO. 19 CEMENT STONES,  
NO. 21 CASING AND WOOD. ON SIGN "HOME OF REYMONDS  
BUTTER KRUST BREAD, COLOR BUTTER KRUST NO.2 RED,  
AND REST OF SIGN, NO. 22, BLUE. CEMENT STEPS AND  
WALK, CEMENT COPING ON FRONT AND SIDE ROOF TOP.  
NO. 17 COPPER CANOPY, OAK DOOR. NO. 17 BROWN CORNICE,  
THE SIGN THE REYMOND BAKING CO. IN RAISED GOLD  
LETTERS.

DEPT  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT - DECKLE EDGE

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative Line Half-tone Combination  
Dry Wet Pancromatic Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM				ZINC ETCHINGS FROM			
COPIES		COPIES		COPIES		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB				COLOR PROCESS			
Size	Extra Strip	Strip To Size	Double Print	Reverse Print on	Reverse Color	Size Dry	Extra Negative
1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2

SIZE WIDTH HIGH SAME SIZE  
5 6 7 8 9 10 11 12 13 14 15

ETCHING DEPT. FAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - AT CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H812

ORDER NO. 67758

DATE 8-3-1933

M 12,500 P. C. ART COLOSTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MT. GREYLOCK AS SEEN FROM THE  
MOHAWK TRAIL, MASS.

PRIVATE NO. 3-400 FROM RIGHT EDGE OF PICTURE  
IN UPPER BORDER - 115

COLOR DESCRIPTION

USE PHOTO NO. 118191

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H813

ORDER NO. 67758

DATE 8-3-1933

M 12,500 P.C. ART COLO RTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

TEN EYCK HOTEL, ALBANY, N. Y.

SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 141

COLOR DESCRIPTION

USE PHOTO NO. 71278

PUT CLOUDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H814

ORDER NO. 67792

DATE 8-8-1933

M 12,500 POST CARDS ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREEK THEATRE, GRIFFITH PARK,  
LOS ANGELES, CALIFORNIA.

PRIVATE NO. BEFORE TITLE -189

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MAKE A NIGHT SCENE SEE TISSUE ATTACHED

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



D4

32

D4

MAX RIGOT SELLING AGENCY,  
CHICAGO

NO. 3A-H615 ✓

ORDER NO. 67782

DATE 8-10-1933

25 M ART COLORTONE FOLDER VIEW WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) LAGOON, GARFIELD PARK,  
CHICAGO

IMPRINT NONE

PRIVATE NO. UPPER LEFT CORNER  
295



COLOR DESCRIPTION

USE PHOTO NO. 50295. COLOR SAME AS 50295

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

19



MAX RIGOT SELLING AGENCY,  
CHICAGO

NO. 3A-1816 ✓

ORDER NO. 67782

DATE 8-10-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE DRIVE,

NORTH FROM DRAKE HOTEL, CHICAGO

130T. SAMPLE TYPE  
IN PLATE (C) BY CURT TEICH & CO.

PRIVATE NO. UPPER LEFT CORNER  
281

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A3351.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



1 1/2

10 1 3/4  
A11

MAX RIGOT, CHICAGO

NO. 3A-H817 ✓

ORDER NO. 67782

DATE 8-10-1933

25M LARGE FOLDER VIEW ART EXX COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) INTERIOR, GARFIELD

IMPRINT NONE

PARK CONSERVATORY, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-

277



COLOR DESCRIPTION

USE PHOTO NO. 2A252.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2



104  
N. SHURE CO.,  
MAX RIGST, CHICAGO  
CHICAGO, ILL.

104  
NO. 3A-11818 ✓

ORDER NO. 67782

DATE 8-10-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNKEN GARDEN FROM  
PERGOLA, IN NEW SECTION, HUMBOLDT  
PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER - 125

COLOR DESCRIPTION

USE PHOTO NO. 50327.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 ~~NONE~~ R. M. YES ~~YES~~ NO

IMPRINT ~~NONE~~ SAME AS ABOVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAX RIGOT,  
CHICAGO

NO. 3A-H819

ORDER NO. 67782

DATE 8-10-1933

25M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M. NONE

TITLE (IN FULL) AEROPLANE VIEW, UNIVERSITY PRINT NONE

OF CHICAGO, CHICAGO

BOT. SMALL TYPE- (C) FAIRCHILD AERIAL

SURVEYS, INC.

PRIVATE NO: UPPER LEFT CORNER-

272

COLOR DESCRIPTION

USE PHOTO NO. 1A2585

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



MAX RIGOT, CHICAGO

NO. 3A-H820 ✓

ORDER NO. 67782

DATE 4-10-1933

25M LARGE FOLDER VIEW, ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WOODED ISLAND, JACKSON  
PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-  
265

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 50265.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

SHOWN BLACK & white Impression  
to the Teich of gallery



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H821 ORDER NO. 67779 DATE 8-4-1933

CUSTOMER COHEN, FRIEDLANDER & MARTIN CO.,  
TOLEDO, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full STYLED IN PARIS ....

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RED FERN COATS THEY FIT!

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE ~~XXXXX~~ ATTACHED.  
SKETCH

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER SKETCH ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL  
SQUARE - LIKE COPY - VIGNETTE  
WITH LINE - WITHOUT LINE - SPECIAL

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH, OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MAKE DK BLUE IMPRESSION



THE GULF COAST CARD CO.,  
ST. PETERSBURG, FLA;

NO. 3A-H847

ORDER NO. 68083

DATE 8-21-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP CENT. - THE "BLIMP" IMPRINT SAME AS ABOVE  
OVER BRAVES FIELD, WATERFRONT PARK  
BOT - ST. PETERSBURG, FLA. "THE  
SUNSHINE CITY"

PRIVATE NO. BEFORE UPPER TITLE  
S. 190

COLOR DESCRIPTION

USE PHOTO NO. 2674-30. SEE INSTRUCTIONS ON CARD ATTACHED.

PUT CLOUDS IN SKY VERY PARTICULAR CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H848 ORDER NO. 68086 DATE 8-21-1933

CUSTOMER R. L. WARD,  
WICHITA FALLS, TEX.

6 M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SUMMER ESTATE OF MR. AND

MRS. R. L. WARD, HUNTSVILLE, ALA.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

COLOR DESCRIPTION

THE RIDGEROW OF THE HOUSE IS YELLOW AND  
THE STEEPLE, ROOF CHIMNEY AND CORNERS  
ARE RED. TRIMMING IS GREEN. THE STUCCO IS  
BUFF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE  
BORDER

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet Panormatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RET

NO

YES

TO

(Make Complete Blueprint)



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 3A-H849 ORDER NO. 68087

DATE 8-22-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER D'ARCY ADV. CO.

ST. LOUIS, MO.

500 M PC

SIZE

3 1/2 x 5 1/2

BLEED ON TOP &  
2 SIDES.

4 COLOR OFFSET, ON AMERICAN  
ART P.C. STOCK, VARNISHED

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

(C. T. Imprint)

No Imprint

CENTRAL PORTION OF ANHEUSER-BUSCH-BREWING CO.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED..

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE —

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE (SEE COPY) VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

RETURN PHOTO YES NO

PHOTO TURNED TO PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A-H850 ORDER NO. 68087 DATE 8-22-1933

CUSTOMER D'ARCY ADV. CO.,  
ST. LOUIS, MO.

500 M PC SIZE 3½ x 5½

BLEED ON TOP &  
2 SIDES

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 COLOR OFFSET, ON  
STYLE AMERICAN ART P.C. STOCK,  
VARNISHED

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

RECEPTION ROOM OF ANHEIMER BUCK,  
ST. LOUIS — WORLD LITESTOCK COMPANY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Photo ret. 11/8/33*

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 5 10 15 20 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD IN COLORS — SPECIAL STOCK  
ELECTRITY TYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO	YES	NO
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		
41		
42		
43		
44		
45		
46		
47		
48		
49		
50		
51		
52		
53		
54		
55		
56		
57		
58		
59		
60		
61		
62		
63		
64		
65		
66		
67		
68		
69		
70		
71		
72		
73		
74		
75		
76		
77		
78		
79		
80		
81		
82		
83		
84		
85		
86		
87		
88		
89		
90		
91		
92		
93		
94		
95		
96		
97		
98		
99		
100		

— 5 AT — GOOD — IN COLORS — SPECIAL STOCK  
—            ELECTROTYPES EACH OF —  
ON WOOD      METAL



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO.

3A-H352

~~XXXXXX~~

ORDER NO.

68134

DATE

8-24-1933

CUSTOMER

BARKALOW BROS. COMPANY,  
OMAHA, NEB.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M

PC

SIZE

3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PAWNEE HOTEL, — NORTH PLATTE, NEB.

STYLE ART COLORTONE, WHITE  
BORDER.

(All of this on address)

FRONT NO. 5

R. M. (Yes) No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: (Customer)

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow LayoutPHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Panormatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black &amp; White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK

— ELECTROTYPES EACH OF —

ON WOOD METAL

SIZE — WIDE — HIGH, SAME SIZE

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

*Color of bldg #18**7*



THOMAS R. WEST,  
MIAMI, FLA.

NO. 3A-H853 ✓  
ORDER NO. 68108

DATE 8-22-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PANCOAST HOTEL, MIAMI  
BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -  
M-242

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



32

THOMAS R. WEST,  
MIAMI, FLA.

NO. 3A-H854 ✓

ORDER NO. 68108

DATE 8-22-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING ACROSS PARK  
TOWARD PARKVIEW HOTEL, HOLLYWOOD,  
FLA.**

PRIVATE N. BEFORE TITLE - H-101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

GREEN GRASS SLIGHTLY DARKER THAN 3A-H543. BLDG. IN BACKGROUND  
WHITE WITH VARIGATED RED ROOF. BRIGHT GREEN LAWN. DARKER SHADE OF  
GREEN HEDGE. FLOWER BED IN CENTER CIRCLE ZINNIA'S AND PINK YELLOW  
WHITE & RED CANNAS. RED CANNA LILIES TO EXTREME LEFT AND EXTREME  
RIGHT. ARE A BRIGHT RED WITH DARK GREEN & COPPER COLOR LEAVES.  
MAKE XXXX PRETTY SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



THOMAS R. WEST,  
MIAMI, FLA.

NO. 3A-H855  
ORDER NO. 68108

DATE 8-22-1933

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAUDERDALE ARMS  
APARTMENTS, FORT KXMM LAUDERDALE,  
FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - F.L.106

COLOR DESCRIPTION

CREAM BUILDING WITH VARIGATED RED TILE ROOF. MAKE SKY & WATER  
LIKE 1A-H276. TAKE OUT WIRE & LIGHT POLES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H856 ORDER NO. 68124 DATE 8-23-1933

CUSTOMER Y.M.C.A. HOTEL,  
CHICAGO, ILL.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M PG GROUP (4) SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOME OF THE GUEST ROOMS AT THE

Y M C A HOTEL, CHICAGO

STYLE ART COLORTONE, WHITE  
BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Half-tone — Combination.  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE

*Group  
Change  
as per  
page  
last  
plain  
\$4.00  
for  
etc.  
C. T. Wood*



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 3A-H858 ✓  
ORDER NO. 68143  
DATE 8-24-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 822 BREAKERS ON THE

ATLANTIC OCEAN

BOT- D-125 SCENE AT DAYTONA BEACH,  
FLA.

TAKE OFF LOWER TITLE & PRIV. NO.  
AFTER 6M ARE RUN.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

4B H 538

WATER A GREENISH COLOR IN FOREGROUND GETTING BLUE TOWARDS THE  
BACKGROUND. USE BEST PART OF LEFT SIDE OF PHOTO FOR GOOD  
PROPORTION. USE NATURAL CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 3A-1859 ✓

ORDER NO. 68143

DATE 8-24-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLANTIC OCEAN AND THE  
MOST WONDERFUL BEACH IN THE WORLD.  
DAYTONA BEACH, FLA.  
BOT. SMALL TYPE - PHOTO BY R. H. LE SESNE  
PRIVATE NO. BEFORE TITLE - D-124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT 2 FIGURES MARKED X. SNAPPY COLORS TO CARS, SUCH AS DARK  
RED, DARK BLUE, MEDIUM GREEN, BROWN & YELLOWS, OCEAN IS BLUE IN  
THE DISTANCE AND MORE LIKE GREEN IN FOREGROUND, BRIGHT COLORS TO  
DRESS AND BATHING SUITS WHERE SHOWN.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



EX C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11857

ORDER NO. 60133

DATE 8-23-1933

12M500 ART. COLOR ONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES, SAME

TITLE (IN FULL) SARATOGA BATTLE  
MONUMENT, SCHUYLERVILLE, N. Y.

IMPRINT

AS ON 101038

SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT, EDGE

IN UPPER BORDER

COLOR DESCRIPTION

USE PHOTO NO. 101038 NOTE THAT THE PROJECTION AS IT SHOWS AT  
THE RIGHT CUT FROM THE BODY OF THE MONUMENT SHOULD BE DUPLICATED  
AT THE LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



HE 1/4  
A 8 3/4

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 3A-11860 ✓

ORDER NO. 68161

DATE 8-25-1933

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BRADENTON, FLA. AS  
SEEN FROM MANATEE RIVER BRIDGE

PRIVATE NO. BEFORE TITLE- 8-77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

1 TO RIGHT LIGHT CREAM WITH MOTTLED RED TILE ROOF; 2 LOWER RIGHT IS  
BROWN; 3 LOWER RIGHT REAR IS CREAM; BLDG. AT EXTREME LEFT LIGHT  
CREAM WITH MOTTLED RED TILE ROOF; SQUARE SHAPED BLDG. IN CENTER IS  
YELLOW BRICK, BRIDGE HOUSE RED TILE ROOF, CONCRETE SIDES, CONCRETE  
BRIDGE, WHITE LAMPS, SILVER POSTS;

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ASHVILLE POST CARD CO.,  
ASHVILLE, N. C.

NO. 3A-H861 ✓

ORDER NO. 68161

DATE 8-25-1933

12 M 500 ART C. LORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES, SAME AS ON

TITLE (IN FULL) LOOKING ACROSS MAMMOTH SILVER  
SPRINGS, FLORIDA

IMPRINT

54708

Same as above

PRIVATE NO. BEFORE TITLE: 823

COLOR DESCRIPTION

BLDGs. A LIGHT CREAM STUCCO, RED TILE ROOFS. BOATS WHITE WITH GREEN TRIM.  
FLOWERS IN WATER ALONG SHORE ARE A VERY LIGHT PURPLE COLOR. TAKE OUT STICKS  
& STAMPS IN WATER MARKED X. ALSO TAKE OUT LETTERING.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



all 12  
A-93/4

3

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 3A-4862 ✓

ORDER NO. 68157

DATE 8-25-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLEANDERS AND PETUNIAS  
IN BLOOM, FLORIDA

PRIVATE NO. BEFORE TITLE- 825

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

OLEANDERS A DELICATE PINK BLOSSOM, PETUNIAS AT BOTTOM WHITE.  
CUT WHERE MARKED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & COMPANY CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2101 1/2  
A9 1/2

ASHEVILLE POST CARD CO.

ASHEVILLE, N. C.

NO. 3A-H860 ✓

ORDER NO. 8423XXXXX  
68160

DATE 8-25-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WINTER HOME OF JOHN D.  
ROCKEFELLER, ORMOND BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- D-123

COLOR DESCRIPTION

BLOG. MEDIUM GRAY SHINGLE. DARK GREEN TRIM. DARK GREEN AWNINGS.  
CONCRETE STEPS LEADING TO THE HOUSE. SLATE COLOR ROOF. CENTER  
LARGE FLOWERS ARE A RICH RED. SMALLER FLOWERS ALONG WALK ARE PINK.  
RED & YELLOW. TAKE OUT XX FELLOW AND CHAIRS AT CENTER ROAD.  
MAKE LIGHTER PRINT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NO. 3A-1881 ✓

ORDER NO. 68060

DATE 8-25-1935

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 82X TOP- 821 BEAUTIFUL  
DISPLAY OF SWEET PEAS IN BLOSSOM  
BLOSSOM IN FLORIDA

BOT- 0-99 A SCENE IN LAKE EOLA  
PARK, ORLANDO, FLA.  
TAKE OFF BOTTOM TITLE & PRIV. NO.  
AFTER 6M ARE RUN.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE



PINK, WHITE, RED AND LIGHT & DARK PURPLE BLOSSOMS. FEW FLOWERS  
AT EXTREME RIGHT FOREGROUND ARE YELLOW. TAKE OUT POLE & WIRES.  
TAKE OFF FROM BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO

DIAL NO. **34-H382**

ORDER NO. **68351** DATE **9-6-1933**

CUSTOMER

**NANKIN RESTAURANT,  
CHICAGO, ILL.**

**25<sup>M</sup> BUS. CARDS** SIZE **3½ x 2½**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **NO TITLE.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE **PHOTO COLORIT, ~~RM~~ FULL**

**FACE**

(All of this on address side)

FRONT NO. **NONE** R. M. (Yes) No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12  
— Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Base Dry	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Base Dry	

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK  
— ELECTROTYPES EACH OF —  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

**DEADLINE**

**DEADLINE**

**DEADLINE**



WOODCOCK MFG. CO.,  
HOT SPRINGS, ARK.  
NATIONAL PARK,

NO. 3A-4683 ✓

ORDER NO. 68179

DATE 8-28-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- AIR VIEW OF THE  
NEW NEW ARMY AND NAVY HOSPITAL,  
UNDER SUPERVISION OF U. S. GOVERNMENT  
BOT- HOT SPRINGS NATIONAL PARK,  
ARKANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT HOSPITAL AS PROMINENTLY AS POSSIBLE. BRICKS ARE OF LIGHT  
BUFF, NEAR THE COLOR OF THE BRICKS IN THE ARLINGTON HOTEL CARD  
2A-11011 ATTACHED. SHOW TERRACES IN FRONT OF THE HOSPITAL BLDG.  
AS THE HOSPITAL IS UPON A HILL. BREAKXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H885

ORDER NO. 68180

DATE

8-31-1933

DEPT.

DATE COMPLETED

CUSTOMER CONGRESS HOTEL CO.,  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAWAIIAN ROOM, CONGRESS HOTEL, CHICAGO

STYLE PHOTO COLORIT, WHITE

(All of this on add)

BORDER

R. M.

Yes

No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

HC 1 3/4  
A 14  
C 1/4



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 3A-H886 ✓

ORDER NO. 68259

DATE 8-31-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OVER THE HILLS AND JUST  
BEYOND LIES THE BEAUTIFUL CITY OF BARABOO,  
AND THAT WONDERLAND/KNOWN AS WISCONSIN'S  
SUMMER HOME FOR TOURISTS, DEVIL'S LAKE  
STATE PARK.

PRIVATE NO. BEFORE TITLE: 866

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 63165-C. MAKE BRILLIANT COLORS SO CARD IS VERY COLORFUL.

SUBMIT: RET. PHOTO ☒ L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 3A-H887 ✓

ORDER NO. 68259

DATE 8-31-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT SCENE FROM WEST  
BLUFFS, DEVIL'S LAKE STATE PARK, WISCONSIN

BOT, SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: 2234

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES, SAME AS ON

IMPRINT SAME AS ABOVE

~~AAA 4 353~~

COLOR DESCRIPTION

USE PHOTO NO. 46453. MAKE VERY BRILLIANT COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 3A-H888 ✓

ORDER NO. 68259

DATE 8-31-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "TURK'S HEAD," DEVIL'S  
LAKE STATE PARK, WISCONSIN

BOT, SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: 4806

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES, ~~SAME AS ON~~  
28967

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 88967. MAKE VERY BRILLIANT COLORS.

*See Invoice attached*

51474

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 3A-H889 ✓

ORDER NO 68259

DATE 8-31-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOMAHAWK ROCK, DEVIL'S LAKE  
STATE PARK, WISCONSIN

PRIVATE NO. BEFORE TITLE: 4807

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES, ~~STICK IT ON~~

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 46451. MAKE VERY BRILLIANT COLORS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 3A-H890 ✓

ORDER NO. 68259

DATE 8-31-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLEOPATRA'S NEEDLE,

DEVIL'S LAKE STATE PARK, WISCONSIN

PRIVATE NO. BEFORE TITLE: 4808



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES, SAME AS ON

IMPRINT

SAME AS ABOVE

46452

COLOR DESCRIPTION

USE PHOTO NO. 46452. MAKE VERY BRILLIANT COLORS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

NO. 3A-H978

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

ORDER NO. 68588

DATE 9-25-1933

ART COLORTONE

12 1/2 x 8 1/2 M ~~XXXXXXXXXX~~ POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. <sup>LEFT</sup>

TITLE (IN FULL) HOTEL PENNSYLVANIA,  
WILDWOOD, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 11

DARK-ORANGE COLOR, WHITE CORNICE & WINDOW FRAMES. WHITE SASH & PORCH COLUMNS.  
GRAY PORCH BASE. WHITE PERGODA IN YARD. ON LEFT BLDG. DARK BROWN, BUFF TRIM,  
BROWN ROOF. ON RIGHT BLDG. LIGHT GRAY. GREEN LAWN & FOLIAGE.  
PLAY UP BLDG. ON LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5

DEADLINE

X



12 3/4  
A9 1/4

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 3A-H979 ✓

ORDER NO. 68588

DATE 9-25-1933

12 3/4 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) BATHING BEACH LOOKING SOUTH  
FROM OCEAN PIER, WILDWOOD-BY-THE-SEA,  
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 1

m 1BH2219

COLOR DESCRIPTION  
BLDGS. ALL LIGHT GRAY, GREEN & RED ROOFS. BRIGHT RED, ORANGE AND BLUE SUN  
SHADES. MAKE OCEAN BLUE ON REAR LEFT. PLAY UP ON SUN SHADES. MAKE WATER  
GREENER THAN BLUE SKY. TRY TO BRING OUT BLDG. AT END OF PIER (RED ROOF,)  
FERRIS WHEEL AND BLDG. IN FOREGROUND ON BEACH.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2012  
A9/4

32

XXXX LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 3A-H980

ORDER NO. 68588

9-25-1933

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEACH AND BOARDWALK  
LOOKING TOWARD OCEAN PIER, WILDWOOD-  
BY-THE-SEA, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 2

in 1BH 2219

COLOR DESCRIPTION

ON RIGHT STANDS LIGHT GRAY, GRAY ROOFS. RED RIM OR CORNICE ON SECOND STAND. REAR  
CENTER LARGE PIER WHITE, DARK ROOF. GOLD TOPS ON TOWERS. RED & WHITE STRIPED TOP  
ON LOWER FRONT TOWERS. BLKS. ON LEFT LIGHT GRAY, RED ROOFS. GRAY WALK, LIGHT  
GRAY CEMENT NARROW WALKS. MAKE OCEAN BLUE ON REAR RIGHT. SMALL STANDS IN LEFT  
CENTER LIGHT GRAY, RED ROOFS. PLAY UP ON PARASOLS AND CHAIR AWNINGS ON BEACH IN  
BRIGHT COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

19

X



3 1/2

LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

NO. 3A-H981

ORDER NO. 62588

DATE 9-25-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARDWALK LOOKING NORTH  
FROM CONVENTION HALL, WILDWOOD-BY-  
THE-SEA, N. J.

PRIVATE NO. BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST XX LIGHT GRAY, DARK ROOF. GREEN BUFF & BLUE MOTTLED TILE ROOF OVER  
ENTRANCE AND ON LEFT & RIGHT OF FIRST FLOOR. BUFF BRICK ENTRANCE. GREEN & WHITE  
STRIPED AWNINGS. WHITE SIGNS, BLACK LETTERS. CUT OUT SEA FOOD AND 50¢ DINNER  
SIGNS, ALSO OCEAN CAFE. RED SIGN, WHITE LETTERS ON RIGHT TOP OF BLDG. BLDGS.  
IN REAR LEFT WHITE, DARK ROOFS. FERRIS WHEEL WHITE. GRAY WALK, DARK LAMP POSTS.  
BRING UP BLDGS. IN BACKGROUND, WHITE WITH RED & GREEN ROOFS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

12

DEADLINE

X



LYNN H. BOYER, PHILADELPHIA, PA. AND  
WILDWOOD, N. J.

NO. 3A-H962 ✓

ORDER NO. 68588

DATE 9-25-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CENTRAL AVENUE, NORTH  
WILDWOOD, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 25

713H-1409

COLOR DESCRIPTION  
ON LEFT 1ST WHITE, GREEN ROOF, 2 WHITE, SLATE ROOF. 3 CREAM, GREEN ROOF, 4  
GRAY, GREEN ROOF, 5 WHITE, GREEN ROOF. 6 CREAM, BROWN TRIM, RED ROOF. 7 & 8  
WHITE, RED ROOFS. OTHERS DARK RED. ON RIGHT 1ST GRAY, WHITE TRIM, SLATE ROOF.  
OTHERS GRAY, SLATE ROOFS. GREEN LAWN IN CENTER, GREEN SHRUBS & FOLIAGE, AVOID  
YELLOW OR BROWN COLORS ON TREES. LIGHT GRAY LAMP POSTS. REMOVE POLES ON  
RIGHT & LEFT. REMOVE LARGE WIRES ACROSS PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1000

ORDER NO. 68612

DATE 10-11-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF MR. AND MRS.  
JOHN BARRYMORE (DOLORED COSTELLO),  
BEVERLY HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 825

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1480-29. COLOR SAME AS 1480-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 3A-H1001 ORDER NO. 68621 DATE 9-26-1933

CUSTOMER  
OLIVER HOTEL,  
SOUTH BEND, INDIANA

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOUNTAIN COFFEE SHOP OFF MAIN LOBBY,  
WITH VIEW OF LUNCHEONETTE ON BALCONY, OLIVER  
HOTEL, SOUTH BEND, INDIANA

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLOR TONE WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES					ZINC COLOR PLATES					DUPLICATES					COLOR PLATES				
LINE & HALFTONE COMB.					COLOR PROCESS					Extra Regaltes					Extra Stripping				
Extra Regaltes	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Regaltes	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Regaltes	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL No. 3A-H1002

ORDER NO. 68621 DATE 9-26-; 1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this CustomerCUSTOMER  
OLIVER HOTEL,  
SOUTH BEND, IND.

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPACIOUS MAIN LOBBY OF THE OLIVER HOTEL,  
SOUTH BEND, INDIANA

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination.

Dry — Wet — Panographic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

*Photo not 11/6/33*



PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H1003 ORDER NO. 68621 DATE 9-26-1933

CUSTOMER OLIVER HOTEL,  
SOUTH BEND, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORNER OF THE MAIN DINING ROOM, DECORATED

IN PLEASING, MODERNISTIC APPOINTMENTS, OLIVER  
HOTEL, SOUTH BEND, INDIANA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

11  
2  
A-14  
C-1/4

Photo at 11/6/33



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3A-H1004 ORDER NO. 68621 DATE 9-26-1933

CUSTOMER OLIVER HOTEL,  
SOUTH BEND, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

25M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMFORTABLE AND RICHLY APPOINTED

MEZZANINE FLOOR, <sup>LOWER</sup> OLIVER HOTEL, SOUTH BEND,  
INDIANA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone — Combination. Screen 120

Dry — Wet — Panchromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE — ANCHOR  
SOLID METAL FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — INCOLORS — SPECIAL STOCK

— ELECTROTYPES EACH OF —  
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE  
SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE WITHOUT LINE — SPECIAL BORDER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Placed in 11/4/33*



DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1005 ✓

ORDER NO. 68644

DATE 1-19-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE OCEAN BY NIGHT,  
HAMPTON BEACH, N. H.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 123976.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1006

ORDER NO. 68644

DATE 1-19-1934

12 1/2 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

*DURING*  
SURF ~~AND~~ STORM, HAMPTON  
BEACH, N. H.

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 30798.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A9 3/4

12

DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1007 ✓

ORDER NO. 68644

DATE 1-19-1934

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OCEAN TWILIGHT,  
HAMPTON BEACH, N. H.

IMPRINT NONE



COLOR DESCRIPTION

USE PHOTO NO. 0A4815

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1008

ORDER NO. 68644

DATE 1-19-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SURF AND ROCKS, HAMPTON  
BEACH, N. H.

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 33275 OR 38051, WHICHEVER IS BEST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1009 ✓

ORDER NO. 68643

DATE 9-27-1933

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH AND PLAYGROUND,  
HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 117131

*Photo by [signature]*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



BLUE PRINT O. K. *2/28/34*  
*684*

DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1010 ✓

ORDER NO. 68643

DATE 9-27-1933

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT BOARS HEAD,  
HAMPTON BEACH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 123031.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1011

ORDER NO. 68643

DATE 9-27-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) **ALONG SHORE, GREAT  
BOARS HEAD, HAMPTON BEACH,  
N. H.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **.0**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

USE PHOTO NO. **106408**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



BLUE PRINT O.K. *JS*

*28E 1 1/4*  
*A834*

DUDLEY & WHITE,  
HAMPTON BEACH, N. H.

NO. 3A-H1012 ✓

ORDER NO. 68643

DATE 9-27-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP - HAMPTON RIVER  
BRIDGE, LONGEST WOODEN BRIDGE IN  
THE WORLD

BOT - CONNECTING SALISBURY BEACH,  
MASS. AND HAMPTON BEACH, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 95747:

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



LYNN H. BOYER,  
PHILADELPHIA, PA. AND WILDWOOD, N. J.

NO. 3A-H1013 ✓

ORDER NO. 68669

DATE 9-29-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, BRIDGETON, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BR-1

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS, CORNICE, TRIM & STEPS. BRONZE LAMP POSTS  
AND LIGHTS. WHITE SASH & DOORS. GREEN LAWN. REMOVE POLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

BLUE PRINT O.K. 28

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N. J.		NO. 3A-H1014 ✓
		ORDER NO. 68669
		DATE 9-29-1933
6 M ART. COLORTONE POST CARDS, WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) MUNICIPAL BUILDING, MT. HOLLY, N. J.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: MTH 7		
COLOR DESCRIPTION		
DARK RED BRICK, SLATE ROOF. CREAM CORNICE & ENTRANCE, WHITE SASH. GRAY STEPS, BROWN DOORS, ON LEFT BLDG. BUFF, GREEN TRIM. GREEN LAWN & SHRUBBERY, DARK LAMP POSTS AND RAILINGS.		
PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

RF



LYNN H. BOYER, PHILADELPHIA, PA.  
AND WILDWOOD, N. J.

✓ NO. 3A-H1015

ORDER NO. 66986

DATE 10-19-1933

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELKS HOME, BLOOMSBURG,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: BL-10

COLOR DESCRIPTION

BROWN BRICK, WHITE CORNICE, COLUMNS & WINDOW FRAMES. DARK RED ROOF. BROWN  
STONE PORCH AND STEPS. GREEN LAMP POSTS. RED FLOWER BEDS. GREEN LAWN AND ~~XXXXXXXX~~  
SHRUBBERY. REMOVE DARK SHADOW ON LEFT LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. 3A-H1016 ✓

ORDER NO. 68640

DATE 9-27-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW IN GLEN MILLER  
PARK, RICHMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 56226

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

BLUE PRINT O.K. 1.83



BLUE PRINT O.K. 2/3

288 1/4  
A18

~~✗~~

3

MID-CONTINENT NEWS CO.,  
OKLAHOMA CITY, OKLA.

NO. 3A-H1017 ✓  
ORDER No. 68672  
DATE 9-28-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) HEART OF OKLAHOMA CITY,  
OKLAHOMA  
BOT, SMALL TYPE - FLYING SERVICE,  
OKLAHOMA CITY, OKLA.  
(C) BLEAKLEY-JOHNSON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
USE PHOTO NO. 1A3462

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

X



BLUE PRINT O.K. 2/5  
A9

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1018

ORDER NO. 68687

DATE 9-29-1933

M 12,500 POST CARDS ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

NEW HOTEL ADLER, SHARON SPRINGS,  
NEW YORK.

SAME AS ABOVE

PRIVATE NO. 3-400 FROM RIGHT EDGE  
IN UPPER BORDER - 74

COLOR DESCRIPTION

RED ROOF, TAN BLDG. AWNINGS - SEE CARD CA4995 FOR COLORS  
REMOVE AUTO AT RIGHT, PUT FLAG ON STAFF, ADD A LITTLE SHRUBS  
OR TREES LOWER RIGHT XXXXXXXXXX

*Put clouds in sky*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



BLUE PRINT O. K. <sup>78</sup>

2818  
49

2

SUPREME LODGE, L.O.O.F.M.,  
MOOSEHEART, ILL.

NO. 5A-H1019 ✓

ORDER NO. 68694

DATE 10-2-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

TITLE (IN FULL) TOP - MOOSEHEART, THE  
LOYAL ORDER OF MOOSE SCHOOL THAT  
TRAINS FOR LIFE, MOOSEHEART, ILL.  
BOT - A GENERAL VIEW OF ONE OF THE  
MOST UNIQUE AND LOVABLE VILLAGES  
IN AMERICA THE PENNSYLVANIA BABY  
VILLAGE AT MOOSEHEART.

COLOR DESCRIPTION

USE PHOTO NO. 2362-30; COLOR SAME AS 2362-30.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO  
YES  
NO

DIAL NO. 3A-H1020 ORDER NO. 68700 DATE 10-2-1933

CUSTOMER GOLDEN PHEASANT RESTAURANT,  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M GROUP (2) PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: TWO BEST PLACES TO EAT .. HOME AND  
THE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

BOT: GOLDEN PHEASANT RESTAURANT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 6x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

COLOR DESCRIPTION

CEILING #1, BLACK AND ORANGE DECORATIONS. CENTER  
LINES BLACK. SIDE WALLS NO. 10. RUG OLD ROSE, BLUE AND  
BROWN. TABLE COVERS WHITE, BORDER BLACK WITH  
CENTER STRIPE ORANGE. POSTS BENEATH PHEASANTS #17.  
DRAPES IN REAR OLD ROSE. PHEASANTS IN FRONT ARE GOLDEN  
PHEASANTS, REDDISH BREAST WITH HEAD AND WINGS  
GOLDEN YELLOW. LEAVES BENEATH PHEASANTS REDDISH #2,  
PUSSYWILLOWS #18. FRONT OF BLDG. BLACK MARBLD,  
LETTERS #18. SIGN OUTSIDE NEON. GOLDEN PHEASANT #18,  
RESTAURANT #23. PHEASANT # 5. LEFT END OF SIGN  
WHITE LETTERS ON BLACK BACKGROUND.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Size	Line	Halftone	Comb	Color	Process
55	60	85	100	110	120
133	150				

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Size	Line	Halftone	Comb	Color	Process
55	60	85	100	110	120
133	150				

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED  
TO  
PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A-H1029 ORDER NO. 68772 DATE 10-5-1933

CUSTOMER HERMITAGE ART CO., INC.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ST. JOSEPH BOHEMIAN ORPHANAGE,  
LISLE, ILLINOIS  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer No Imprint

same as above

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Half-tone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer Paper Process New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **3A-H1030**

ORDER NO. 68763

DATE 10-9-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

NESTOR JOHNSON MFG. CO.,  
CHICAGO

Photos for  
this Customer

12 1/2 M PG

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER  
(All in this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SEE OUR NEW JOHNSONS WITH NATURAL  
FORM ARCH SUPPORT (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE / HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

LAT. GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

Photo of skate rel  
to Honyakin Ads Agency  
10/24/33

SEE LAYOUT ATTACHED.

Submit Sketch Layout Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE / HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

LAT. GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

Photo of skate rel  
to Honyakin Ads Agency  
10/24/33

SEE LAYOUT ATTACHED.







STRONG'S BOOK STORE,  
ALBUQUERQUE, N. M.

NO. 3A-HL032

ORDER NO. 68954

DATE 10-18-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE AND FEDERAL  
BUILDING, ALBUQUERQUE, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. IN FOREGROUND WHITE, RED ROOF. BLDG. IN REAR LOWER PART WHITE, UPPER PART  
WM BUFF, RED ROOF, GOLD DOME. CUT OFF AT BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



STRONG'S BOOK STORE,  
ALBUQUERQUE, N.M.

NO. 3A-H1033

ORDER No 68954

DATE 10-18-1933

12 1/4 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER, BORDER.

TITLE (IN FULL) U.S. VETERANS' HOSPITAL,  
ALBUQUERQUE, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. GREY. PUT FLAG ON STAFF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1034

ORDER NO. 68798

DATE 10-6-1933

1 M 12,500 POST CARDS ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

LUTHER'S WHITE SULPHUR SPRINGS  
HOTEL, SARATOGA LAKE, N. Y.

PRIV. NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 191

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. WHITE, ROOFS RED, AWNINGS BROWN STRIPED.

PUT CLOUDS IN SKY

Photo ret. 11/13/33

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

SCHATZ



3 1/2

28 1/2  
9 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1037

ORDER NO. 68806

DATE 10-9-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) UNITED STATES HOTEL,  
SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER - 280



COLOR DESCRIPTION

CREAM PAINTED BRICK, BROWN TRIM. TAKE OUT WOODEN TRAP DOOR AT  
SIDE OF PORCH.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*Photograph OK*  
*288 1/2*  
*A9 1/4*

*3 1/2*

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11038

ORDER NO. 68606

DATE 10-9-1933

25 M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND UNION HOTEL,  
SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 281

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

*Z Z*

COLOR DESCRIPTION

CREAM PAINTED BRICK, BROWN TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2

20134  
A9 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1039 ✓

ORDER NO. 60806

DATE 10-9-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HAYES WELL, GEYSER PARK,  
SARATOGA SPRINGS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO: 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 286

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1040

ORDER NO. 68806

DATE 10-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW IN THE GARDENS  
AT YADDO, SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-411 FROM RIGHT  
EDGE IN UPPER BORDER- 277

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-41042 ✓

ORDER NO. 68806

DATE 10-9-1933

25 M ART COLOR NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LINCOLN BATH  
HOUSE, SARATOGA SPRINGS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 271

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-111043

ORDER NO. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LOOKING EAST FROM THE  
BALCONY, LINCOLN BATH HOUSE,  
SARATOGA SPRINGS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT  
EDGE IN UPPER BORDER - 270

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PUT CLOUDS IN SKY  
RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1044 ✓

ORDER NO. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENJOYING THE SUNSHINE  
AFTER A MINERAL WATER BATH,  
WASHINGTON BATH HOUSE, SARATOGA  
SPRINGS, N. Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 269

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

ZZZ

STUCCO AND BROWN TRIM. BROWN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

RC-12  
A-82

X

12



52

20014  
A82

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1045

ORDER NO. 68806

DATE 10-9-1933

12 M500 ART C LORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HALL OF SPRINGS,  
SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

**YES NO**

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4: FROM RIGHT  
EDGE IN UPPER BORDER- 273

COLOR DESCRIPTION

RED TAPESTRY BRICK BLOG. AND LIMSTONE TRIM. GRAY SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

**X**

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

show black Proof  
to Junior

40

X



2 1/2

OK  
200 1 1/2  
#8 3/4

NO. 3A-11046 ✓

ORDER NO. 68866

DATE 10-9-1933

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) HATHORN SPRING NO. 3,  
SARATOGA SPRINGS, N. Y.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4 FROM RIGHT EDGE  
IN UPPER BORDER - 285

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1047 ✓

ORDER NO. 68806

DATE 10-2-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SPENCER TRASK MEMORIAL  
FOUNTAIN, SARATOGA SPRINGS, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 81465. COLOR SAME AS 81466.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



21  
28C-1 1/2  
8 3/4

3

NO. 3A-11048 ✓

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

ORDER NO. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GARDENS AT 'YADDU',  
SPENCER TRASK ESTATE, SARATOGA SPRINGS,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 4-4 FROM RIGHT EDGE  
IN UPPER BORDER- 232



COLOR DESCRIPTION

USE PHOTO NO. 112185. COLOR SAME AS 112185.

TAKE OUT PEOPLE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

17





C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1049

ORDER NO. 68806

DATE 10-9-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) • MORNING, NOON AND  
NIGHT • FOUNTAIN, TRASK ESTATE,  
SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 221  
COLOR DESCRIPTION

USE PHOTO NO. 112180. COLOR SAME AS 112180.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NO. 3A-11050

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

ORDER NO. 68806

DATE 1009-1933

DATE

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION AND  
LABORATORY BUILDING, SARATOGA  
SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-410 FROM RIGHT EDGE  
IN UPPER BORDER - 272

COLOR DESCRIPTION

RED TAPESTRY BRICK BLDG., LIMESTONE TRIM, GRAY SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

show black Proof  
to Junior



2 1/2

1/2  
200 1 1/2  
A-8 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1051 ✓

ORDER NO. 68806

DATE 10-9-1933

12M 5-0 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEW CLUB HOUSE AND  
STANDS AT RACE TRACK, SARATOGA  
SPRINGS, N. Y.

IMPRINT SAME AS ABOVE



PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 241

COLOR DESCRIPTION

USE PHOTO NO. 123594. BE SURE AND PUT IN ABOUT 8 HORSES COMING  
FROM RIGHT, ~~TAXI~~ TO LEFT. SHOW SOME PEOPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

17  
10

X



2

2814  
A 8 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1052

ORDER NO. 60806

DATE 10-9-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) STEEPLECHASE, OVER THE WATER JUMP, AT SARATOGA RACE TRACK. <i>SARATOGA SPRINGS, N. Y.</i>	IMPRINT	SAME AS ABOVE	
PRIVATE NO. 3-411 FROM RIGHT EDGE IN UPPER BORDER 43			

COLOR DESCRIPTION

USE PHOTO NO. 81514, COLOR SAME AS 81514.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO      L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.      CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*Cur*

*210-1 1/2  
18 3/4*

*1 Photo 5x7  
5 1/2*

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11053 ✓

ORDER NO. 68806

DATE 10-9-1933

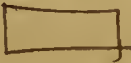
12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A CLOSE FINISH AT  
RACE TRACK, SARATOGA SPRINGS,  
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 207



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Make rephoto of card.*  
~~USE PHOTO~~ 83445. COLOR SAME AS 83445.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

Bluegrass OK

28 1/2  
48 3/4

NO. 3A-H1054

ORDER NO. 68806

DATE 10-9-1933

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MANSION AT "YADDO",  
SPENCER TRASK ESTATE, SARATOGA  
SPRINGS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE IN  
UPPER BORDER - 284

COLOR DESCRIPTION

GRAY STONE GRANITE BLDG. GRAY SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7

10

X



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11055

ORDER NO. 68866

DATE 10-9-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) GARDENS AT "YADDO",  
ESTATE OF SPENCER TRASK, SARATOGA  
SPRINGS, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 287

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

XXXXXX

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*Handwritten:*  
H. H. - 7 1/2  
29

*Handwritten:* 2 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1056

ORDER NO. 68506

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MEMORIAL, CONGRESS  
PARK, SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-400 FROM RIGHT EDGE  
IN UPPER BORDER - 267

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY, BASE AND BRIDGE PALE PINK, BASE AT WATER ~~EDGE~~ EDGE  
GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



Plays OK  
HC 1 1/2  
49

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1057

ORDER NO. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CONGRESS PARK,  
SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-41 FROM RIGHT EDGE  
IN UPPER BORDER- 276

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1058 ✓

ORDER No. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

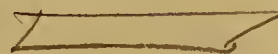
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) WISHING WELL IN THE  
CHAUNCEY OLCOTT GARDEN, SARATOGA  
SPRINGS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 276



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

10-9-33  
A9

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1062 ✓

ORDER NO. 68806

DATE 10-9-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BROADWAY LOOKING  
NORTH, SARATOGA SPRINGS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-419 FROM RIGHT EDGE  
IN UPPER BORDER - 23 275.

COLOR DESCRIPTION

83X RIGHT - 1 RED, 2 WHITE, 3 RED 4 LIGHT GRAY, 5 GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - \* CUSTOMER



CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET





50 1/2  
83/4

3

C. V. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11063 ✓

ORDER NO. 68806

DATE 10-9-1933

12M 500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INNISCARRA, CHAUNCEY  
OLCOTT COTTAGE, SARATOGA SPRINGS,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER - 282

COLOR DESCRIPTION

SEE 2XX 2A271

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5  
2



PHOTO PROPERTY OF C. T. & CO. 1 CUSTOMER

RETURN PHOTO YES

DIAL NO. 3A-H1064 ORDER NO. 68810 DATE 10-10-1933

CUSTOMER THE MAYFAIR HOTEL CO.,  
ST. LOUIS, MO.

12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORNER OF THE HOFBRAU - HOTEL MAYFAIR -  
SAINT LOUIS

TOP OF OVAL: GENIAL HOFBRAU HOST.

BOT. OF OVAL: "COUNT" HENRY HOFFMANN

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panormatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES				ZINC COLD PLATES				DUPLICATES				COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS											
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE — WIDE — HIGH. SAME SIZE —  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Page 1  
2 3 3/4  
xc 2  
A 12 3/4  
c 3/4  
NO

REDELINE

4/24/34



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO 3A-H1065

ORDER NO. 68815

DATE 10-10-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA BARBARA MISSION AND  
GROUNDS, FOUNDED 1786

PRIVATE NO. BEFORE TITLE: SB-51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~XXXXX~~ 11 R. M. YES, SAME AS

IMPRINT ON A-13933  
SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. A-13933. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H1066 ORDER NO. 68825 DATE 10-10-1933

CUSTOMER HOTEL WASHINGTON, XXXX  
GREENVILLE, TEX.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WASHINGTON, GREENVILLE, TEXAS

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

1960-29. TAKE OFF FLAG & RR POLE.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination.

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process.

Stripping White Border Full Face.

Blue Prints Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

BLDG. LIGHT TAN.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



SOUTHWEST ARTS AND CRAFTS,  
SANTA FE, NEW MEXICO

NO. 32-H1067 ✓

ORDER NO. 68831  
10-24-1933

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LA FONDA HOTEL AT THE  
END OF THE SANTA FE TRAIL, SANTA  
FE, NEW MEXICO.

BOT, SMALL TYPE - PHOTO BY T. H. PARKHURST



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS SAME AS 94498 ATTACHED. LIGHTEN STREET ON RIGHT AND PUT IN  
SOME OTHER CARS.

*Photo*

*11011*

SUBMIT ~~XXXX~~ BLUEPRINT PROOF TO CUST.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 3A-H1068

ORDER NO. 68851 DATE 10-10-1933

CUSTOMER J. KUNZ & CO.,  
LOUISVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

(All of this on BORDER.)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Title In full 608 SOUTH 45h \*FRANCIS BUILDING\*

IF IT COMES FROM J. KUNZ & CO. IT'S GOOD TO EAT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Paneromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

FIXTURES & WALL TRIM NATURAL WOOD FINISH \*KNOTTY  
PINE\*. WALL BUFF. PICTURES ON WALL: HOUSES RED, BLUE  
ROOFS. STOCK REGULAR GROCERY STOCK. FRONT BLACK  
& WHITE. SIGNS RED, WINDOW SIGNS GOLD. TOP SIGN IN  
WINDOW BLUE LETTERS, STRAW BACKGROUND

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TECHNICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1069 ✓

ORDER NO. 68852

DATE 10-11-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) YUCCAS IN BLOOM IN SOUTHERN  
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 691



COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

30499

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1072 ✓

ORDER NO. 68852

DATE 10-11-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) RED ROCK CANYON, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 680

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



*Plaque print ok  
22 1/2  
A 9 1/4*

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1074 ✓

ORDER NO. 68892

DATE 10-13-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GROTTO AT ST. R  
CLEMENT'S, SARATOGA SPRINGS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 274

COLOR DESCRIPTION  
USE PHOTO OF GROTTO USED ON GROUP CARD NO. 3A-H1024

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Copy in # 1024  
on Group*

DEADLINE

X



3 1/2

Playground

2001  
A9

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1075 ✓

ORDER NO. ~~EX~~ 68910

DATE 10-13-1933

12 1/2 M ART. COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

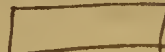
PART OF THE ~~XXXXXX~~

IMPRINT

SAME AS ABOVE

PLAYGROUND, SCARROON MANOR HOTEL, ON SCARROON  
LAKE, N. Y. IN THE HEART OF THE ADIRONDACKS.

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 55



COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H1076 ORDER NO. 68899 DATE 10-13-1933

CUSTOMER O. W. CURTIS FUNERAL HOME,  
ROME, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full O. W. CURTIS FUNERAL HOME, ROME, GA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

~~BLOCK OUT TREE AT LEFT OF ENTRANCE AND SUBSTITUTE  
FLOWER BED AS ONE ON OTHER SIDE OF YARD.~~

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION

BLDG WHITE

AWNING GREEN, WHITE LETTERS

ROOF - DARK RED

LAWN - GREEN, TOP RAIL IN BANNISTER BLACK

in each end of top led of Red Sides  
in place of small cedars Red Roses  
on trellis

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3A-H1077 ORDER NO. 68936 DATE 10-17-1933

CUSTOMER  
RUGBY KNITTING MILLS,  
BUFFALO, N.Y.

6 M FC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title In full SEE OTHER SIDE FOR DESCRIPTION AND PRICES

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE AND INSTRUCTIONS ATTACHED.

*Change style of cap to corr with  
newspaper clipping attached.*

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

*Photo rec 11/27/33*

RETURN PHOTO

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. NONE (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE — WIDE — HIGH, SAME SIZE —  
SCREEN — 55 — 60 — 65 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H1078 ORDER NO. 68937 DATE 10-17-1933

CUSTOMER RUGBY KNITTING MILLS,  
BUFFALO, N.Y.

6 M PC GROUP (2) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OTHER SIDE  
SEE REVERSE SIDE FOR DESCRIPTION  
AND PRICES

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO NOT DESTROY IDENTITY OF BOY. SEE TISSUE  
AND INSTRUCTIONS ATTACHED.

#### COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

*photos ret. 11/27/33*

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_

SCREENS - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

12 5  
HC 13/4  
A-8 1/2  
C-1 1/4



CORNER DRUG STORE,  
CARLSBAD, NEW MEXICO

NO. 3A-H1080 ✓

ORDER NO. 68956

DATE 10-18-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GIANT DOME, CARLSBAD  
CAVERN NATIONAL PARK, NEW MEXICO

*Title OK as is*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

DOME LIMESTONE COLOR. DO NOT COLOR BACKGROUND TOO MUCH.

*DS 181  
7B#57*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



CORNER DRUG STORE,  
CARLSBAD, NEW MEXICO

NO. 3A-H1081 ✓

ORDER NO. 68956

DATE 10-18-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCK OF AGES, CARLSBAD  
CAVERN NATIONAL PARK, NEW MEXICO

BOT, SMALL TYPE: PHOTO BY KENNICOTT

TITLE OK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

7BH59

COLOR DESCRIPTION

USE PHOTO NO. D-2184. FOR COLORS SEE 1A820 ATTACHED.

E 486

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1082

68998  
ORDER NO. 10191933

DATE 10-19-33

12 M ART COLORTONE POST CARD, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GENESEE STREET LOOKING  
NORTH, UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT; DARK GRAY, 2-3 RED, 4-5-6 GRAY, 7 RED.  
RIGHT: 1 UP TO 1ST FLOOR LIGHT STONES, OTHER FLOORS LIGHT IVORY.  
2-3-4 LIGHT GRAY 5 RED, 6 BUFF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1 Print 6



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

✓ NO. 3A-H1083

ORDER NO. 68998

DATE 10-19-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL UTICA, UTICA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. D-1902. WHITE STONE AND DARK RED BRICK BLDG.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

✓ NO. 3A-H1084

ORDER NO. 68998

DATE 10-19-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VROOMAN BUILDING, MASONIC  
HOME, UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CARS AND PEOPLE. RED BRICK BLDG.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

✓ NO. 3A-H1085

ORDER NO. 68998

DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) UNION STATION, UTICA, N.Y.

IMPRINT

SAME AS ABOVE



COLOR DESCRIPTION

TAKE OUT PEOPLE AND WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



kit

2 1/2

20 1/2  
A 8 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

✓ NO. 3A-H1086  
ORDER NO. 68998  
DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) ENTRANCE TO FREDERICK T.  
PROCTOR PARK, UTICA, N. Y.

FRONT NO. 1 R. M. NO  
IMPRINT SZME AS ABOVE



COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5

7

X



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1087

ORDER NO. 58998

DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS' AND SAILORS'  
MEMORIAL HOSPITAL, MASONIC HOME,  
UTICA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3

10 1/2  
A 8 1/2

19



C.W. HUGHES & CO., INC..  
MECHANICVILLE, N. Y.

✓ NO. 3A-H1088  
ORDER NO. 68998  
DATE 10-19-1933

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST NATIONAL BANK  
BUILDING, UTICA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE STONE AND LIGHT GRAY BRICK. TAKE OUT ROOF IN FOREGROUND AND  
CONSTRUCTION WORK AT RIGHT. LEAVE IN CARS AND PEOPLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HC-1/4  
A9

3 1/2

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1089

ORDER NO. 68998

DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING  
AND CHAPEL, MASONIC HOME, UTICA,  
N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REEXANEX ADMINISTRATION BLDG. RED, CHAPEL WHITE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10

14





3 1/2

X.P. 1/4  
A-8 3/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NOA-H1090

ORDER NO. 68998

DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) STATE HOSPITAL, UTICA,  
N.Y.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

12



HC 14  
A 834

3

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1091

ORDER NO. 68998

DATE 10-19-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) CAVALRY ARMORY,  
UTICA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

X



3 1/2

201 1/2  
A9

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 3A-H1092

ORDER NO. 68998

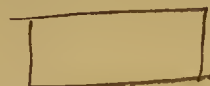
DATE 10-19-1933

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PARKWAY AT GENESEE  
STREET, UTICA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CARS AND PEOPLE.

SUBMIT: RET. PHOTO P. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NO. 3A-H1093 ✓  
ORDER NO. 69286  
DATE 11-14-1933

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12½ M ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) HOTEL MARTIN, UTICA,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M NO  
IMPRINT SAME AS ABOVE

*Private no 3/4 inch from upper  
right edge - 12*

COLOR DESCRIPTION

GRAY BRICK HOTEL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1 1/2

2001 1/2  
A11 1/2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

SA-H1094 ✓  
NO. ~~3XXXXXX~~  
ORDER NO. 69012  
DATE 10-20-1933

12 M 500 ART COLORTONE POST CARD, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WHITEFACE MT. AND  
WILMINGTON NOTCH BETWEEN LAKE  
PLACID AND WILMINGTON, N.Y. SEEN  
FROM QUAKER HILL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-40' FROM RIGHT EDGE  
IN UPPER BORDER- 63

COLOR DESCRIPTION  
SHOW ROAD ONLY WHERE MARKED IN INK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2013  
A9 1/4

2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1095 ✓

ORDER NO. 69012

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
WILMINGTON, THE START OF THE NEW  
MEMORIAL HIGHWAY UP WHITEFACE MT.  
WILMINGTON IN THE ADIRONDACKS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-41 FROM RIGHT E GE  
IN UPPER BORDER-64

COLOR DESCRIPTION

SHOW ROAD AS CLEARLY AS POSSIBLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1096 ✓

ORDER NO. 69012

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SECTION OF THE NEW  
MEMORIAL HIGHWAY UP WHITEFACE MT.  
WILMINGTON IN THE ADIRONDACKS, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
1 IN UPPER BORDER-65

COLOR DESCRIPTION

TAKE OUT ROCKS AND SAND AND SHOW ROAD AS WELL AS POSSIBLE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1097 ✓

ORDER NO. 69012

DATE 10-25-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM WHITEFACE MEMORIAL

IMPRINT SAME AS ABOVE

HIGHWAY OF SARANAC RIVER VALLEY AND NORTHERN  
RANGE, ADIRONDACK MTS., N.Y.

IN SKY: CATAMOUNT MT. (WHERE MARKED ON PHOTO)

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER

BORDER: 66

COLOR DESCRIPTION

SHOW A NICE FOREGROUND AND BRING OUT MOUNTAINS IN DISTANCE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE  
DEADLINE



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-11098

ORDER NO. 69012

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIONAL VAUDEVILLE  
ARTISTS' HOME, NEAR SARANAC  
LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE 4587-29 FOR COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



200-1 1/4  
A-8 3/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1099 ✓

ORDER NO. 69012

DATE 10-20-1933

12 M 500 ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LOWER SARANAC LAKE, N.Y.  
SHOWING EAGLE ISLAND, ADIRONDACK  
MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-41 FROM RIGHT EDGE  
IN UPPER BORDER 51

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1100

ORDER NO. 69012

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MEADOW BROOK GOLF  
COURSE, SARANAC LAKE, N. Y.  
ADIRONDACK MTS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT  
EDGE IN UPPER BORDER - 52

COLOR DESCRIPTION

BE SURE AND FEATURE GREEN WITH TWO GOLFERS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1101 ✓

ORDER NO. 69012

DATE 10-20-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOME OF JOHN BROWN,  
NEAR LAKE PLACID, N. Y. ADIRONDACK  
MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 67

COLOR DESCRIPTION

BLDG. WEATHER BEATEN COLOR.

PUT CLOUDS IN SKY

*Photo sent to Roxborough Baptist Church  
Shill Pa*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

~~DEADLINE~~



*Detail*

*2LC-14  
18 1/2*

3

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1102

ORDER NO. 69012

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) **JOHN BROWN'S GRAVE.**  
**NEAR LAKE PLACID, N.Y. ADIRONDACK**  
**MTS.**

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

*Photo sent to Roxborough Baptist Church*

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

HANDCOL PROOF

RETURN PHOTO. *Okla., Ca*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NEWSDEALER SUPPLY CO.,  
SAN ANGELO, TEXAS

NO. 3A-H1107 ✓

ORDER NO. 69013

10-20-1933

DATE

12 M 500 ART COLORED POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHADBOURNE STREET

BRIDGE AND SKY LINE, SAN ANGELO,  
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS MARKED. GREY BRIDGE. MAKE LIGHTER PRINT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

14  
19



NEWSDEALER SUPPLY CO.,  
SAN ANGELO, TEXAS

NO. 3A-H1108 ✓

ORDER NO. 69013

DATE 10-20-1933

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) CACTI GARDEN, ABE  
STREET PARK, SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3 1/2

201 1/4  
A8 1/2

NEWSDEALER SUPPLY CO.,  
SAN ANGELO, TEXAS

NO. 3A-H1109 ✓

ORDER NO. 69013

DATE 10-20-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE, SAN  
ANGELO, TEXAS

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK, STONE TRIM, SLATE ROOF, TOUCH OUT POLES & WIRES, PUT  
ON FLAG, CUT AT BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NEWSDEALER SUPPLY CO.,  
SAN ANGELO, TEXAS

NO. 3A-H1110 ✓

ORDER NO. 69013

DATE 10-20-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) JUNIOR COLLEGE, SAN  
ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK, STONE TRIM. MAKE LIGHTER PRINT

SUBMIT: RET. PHOTO ☒ L. & W. PROOF ☒ HANDCOL PROOF ☐ RETURN PHOTO. ☐  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Gu. Sch*

*2 1/2*

*10*



2014  
A82

21  
2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3AH1111 ✓  
ORDER NO. XXXXXX  
69017

DATE 10-20-1933

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF BIG TUPPER  
SHOWING PARADISE POINT AND  
RECREATION AREA OF VET. MT. CAMP,  
TUPPER LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT  
EDGE IN UPPER BORDER - 122

Z

COLOR DESCRIPTION

EAGLE AT LEFT BRONZE. INFIRMARY IN DISTANCE BROWN WITH  
WHITE TRAIL AND RED ROOF.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

12

X



21  
2

C.W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

NO. 3A-H1112 ✓

ORDER NO. 69017

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

THE SNOWY MOUNTAINS  
SEEN ON THE ROAD TO TUPPER  
LAKE, N.Y.

SAME AS ABOVE

PRIVATE N. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 93

photo in 584 1283 ICP-1825

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

28C 1 1/4  
A8 1/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1113 ✓  
ORDER NO. 69817  
DATE 10-20-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SOME OF THE ISLANDS  
ON BIG TUPPER, TUPPER LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3411 FROM RIGHT EDGE  
IN UPPER BORDER 117



COLOR DESCRIPTION

in 1BH2579  
1

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

12



20-12  
184

3

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1114 ✓

ORDER NO. 69017

DATE 10-20-1933

12M 500 AMT COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. MORRIS LOOKING  
ACROSS THE ~~RE~~ RACQUET RIVER,  
TUPPER LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE  
UPPER BORDER 116

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1115 ✓

ORDER NO. 69017

DATE 10-20-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NU

TITLE (IN FULL) VET. MT. CAMP ON  
BIG TUPPER, TUPPER LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER - 121

COLOR DESCRIPTION

INFIRMARY BROWN WITH WHITE TRIM AND RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

2 1/2

12



Killer

28-1 1/2  
A-8 3/4

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1116 ✓

ORDER NO. 69017

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION CAMPS,  
TUPPER LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT  
EDGE IN UPPER BORDER 120

COLOR DESCRIPTION

BROWN WITH WHITE TRIM AND RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12

X



1 1/2

HC 1 1/2  
A 8 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-11117 ✓  
ORDER NO. 69017  
DATE 10-20-1933

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) A FULL VIEW OF MT.  
MORRIS, ALTITUDE 3163 FEET.  
TUPPER LAKE, N.Y.  
PRIVATE NO. 3-411 FROM RIGHT EDGE  
ON UPPER BORDER - 119

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO    G. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.    CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3





20.1 1/2  
A-8 1/4

1 1/2

NO. 3A-H1118 ✓

ORDER NO. 69017

DATE 10-20-1933

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL) **Z SCENE OF THE LAKE**  
NEAR <sup>THE</sup> WAUKESHA AT MOODY, TUPPER  
LAKE, N.Y.

PRIVATE NO. 3-4 FROM RIGHT EDGE  
IN UPPER BORDER- 126

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C. W. HUGHES & CO., INC.,  
MELCHAMVILLE, N.Y.

NO. 3A-H1119 ✓

ORDER NO. 69017

DATE 10-20-1933

12 M 500 ART COLORED TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISH CREEK, STATE  
CAMPING GROUNDS, TUPPER LAKE, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 146

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GREEN BATH HOUSE AND TABLES, ~~BRICK~~ STONE FIREPLACES.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200 1/2  
A 8 3/4

2 1/2

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1120

ORDER NO. 69017

DATE 10-20-1933

12 M 500 ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITE BIRCHES, STATE  
CAMPING GROUNDS, TUPPER LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE N 3-411 FROM RIGHT EDGE IN  
UPPER BORDER- 144

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2C1 1/4  
A-8 1/2

2

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3A-H1121 ✓

ORDER NO. 69017

DATE 10-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

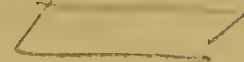
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FULL VIEW OF BIG  
TUPPER, ONE MILE ACROSS,  
TUPPER LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 118



COLOR DESCRIPTION

CAMP BUILDINGS BROWN WITH RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1122 ✓

ORDER NO. 69017

DATE 10-20-1935

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING AT MT. MORRIS

FROM AMERICAN LEGION CAMP,  
TUPPER LAKE, N. Y.

PRIVATE NO. 3-400 FROM RIGHT EDGE  
IN UPPER BORDER 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHILIPPINE EDUCATION CO., INC.,  
MANILA, P. I.

NO. 3A-11123 ✓

ORDER NO. 69038

DATE 10-24-1933

6M

PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, OWER CENTER - BORDER.

TITLE (IN FULL) BAY VIEW HOTEL, DEWEY  
BOULEVARD, MANILA, P. I.

SMALL TYPE- PHOTO BY C.W.MILLER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. / 125 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE- PLACE STAMP  
HERE AND ~~MADE IN U.S.A.~~

COLOR DESCRIPTION

~~BE~~ CUT OFF PART OF FOLIAGE TO ARTISTIC PROPORTIONS. SEE  
INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3A-H1128 ✓

ORDER NO. 69050

DATE 10-24-1935 ✓

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE FROM  
DEERINGS OAKS EXTENSION, PORTLAND,  
MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. RED, GRAY TRIM. TAKE OUT DERRICK. TALLEST BLDG. IN REAR RIGHT  
CREAM GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



5 1/2

2014  
A8

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H0129 ✓  
ORDER NO. 69051  
DATE 10-24-1933

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION COUNTY COURT  
HOUSE, ELIZABETH, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

VERY LIGHT GRAY STONE, GREEN ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING COMPANY,  
NEWBURGH, N.Y.

NO. 3A-H1130 ✓

ORDER NO. 69051

DATE 10-24-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHILDREN'S PLAYGROUND,  
WARINANGO PARK, XXXXHEENY,  
ELIZABETH, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 3A-H1131 ✓

ORDER NO. 69051

DATE 10-24-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGOON IN WARINANCO  
PARK, ELIZABETH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,

NEWBURGH, N.Y.

NO. 3A-H1132 ✓

ORDER No. 69051

DATE 10-24-1933

12M 500 ART COLOR-TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FREE PUBLIC LIBRARY,  
ELIZABETH, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. X 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAYISH WHITE BLDG. GREEN ROOF.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1133 ✓

ORDER NO. 69051

10-24-1933

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELKS' CLUB,  
ELIZABETH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~1~~ 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLACK ROOF, STUCCO BLOG, CONCRETE STEPS, GREEN WINDOW SASHES,  
AWNINGS GREEN AND ORANGE STRIPED. ELK CONCRETE SLATE COLOR. TAKE  
OUT CAR, SHOW FLOWER BED AT LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 3A-H1134 ✓

ORDER No. 69051

DATE 10-24-1933

12M 500 ART COLOR TYPE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE,  
ELIZABETH, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRANITE STONE GRAY. GREEN ROOF. BLACK LAMP POLES. TAKE OUT POLES  
& WIRES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF  
CUSTOMER

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 3A-11135 ✓

ORDER NO. 69051

DATE 10-24-1933

12M 500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. X 2 R. M. NO

TITLE (IN FULL) ELIZABETH GENERAL  
HOSPITAL, ELIZABETH, N.J.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H1136 ORDER NO. 69076 DATE 11-1-1933

CUSTOMER SEA BREEZE HOTEL,  
MIAMI BEACH, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

ART COLOR TIME WHITE BORDER  
STYLE PHOTO-COLOR TIME

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: SEA BREEZE HOTEL MIAMI BEACH, FLORIDA

BOTP ONE HALF BLOCK FROM OCEAN

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE — WIDE — HIGH. SAME SIZE.

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH. SAME SIZE.

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

R. 6 1/2  
3/4 1 1/2  
9 1/2  
C- 1/2 NO

MARK D. BLUE IMPRESSION



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1137 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LEFCOURT BUILDING AND  
NATIONAL NEWARK & ESSEX BANKING  
COMPANY, NEWARK, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

D 9952

COLOR DESCRIPTION

LIGHT GRAY BLDG. BLACK SLATE ROOF ON RIGHT ON RIGHT. BLDG. ON RIGHT A  
LITTLE DARKER GRAY THAN BLDG. ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H138 ✓

ORDER NO. 69058

10-24-1933

DATE

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **MILITARY PARK, NEWARK,  
N. J.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **2** R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

BLDG. ON RIGHT WHITE SANDSTONE, TALL BLDG. ~~NEEY~~NEXT BROWN, NEXT BLDG. RED,  
BLDG. ON LEFT DARK GRAY AND LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

20 1½  
A-10

Straitline  
Red 6½  
Bugs 3½  
Tues 3



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1139 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN MONUMENT AND  
ESSEX COUNTY COURT HOUSE, NEWARK,  
N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

8

12



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1140 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE AMERICAN INSURANCE  
BUILDING, NEWARK, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

LIMESTONE TRIMMINGS AND BASE UP TO 1ST FLOOR. BALANCE BUFF BRICK, KIND OF  
GRAY (INDIANA LIMESTONE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



201 1/4  
A 8 3/4

Photo 5810 7

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-M1141 ✓

ORDER NO. 69058

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TELEPHONE BUILDING,  
NEWARK, N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK, BROWN TRIM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1142 ✓

ORDER NO. 69058

DATE 10-24-1933

12<sup>1</sup>/<sub>2</sub>"  
M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LILY POND AND FLOWER BEDS  
IN BRANCH BROOK PARK, NEWARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2cc. 1 1/4  
A 8 3/4

3

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-HL143 ✓

ORDER No. 69058

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON MONUMENT IN  
WASHINGTON PARK, NEWARK, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

D 9557

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5

7

X



210 1/2  
A.10

D4

6

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1144 ✓

ORDER NO. 69058

DATE 10-24-1933

12 1/4 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) BROAD STREET, NEWARK, N.J.

IMPRINT SAME AS A DOVE



COLOR DESCRIPTION

SEE COLORS MARKED ON EXTRA PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

14



Xel<sup>1/2</sup>  
A8<sup>3/4</sup>

3

THE RUBIN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1145 ✓

ORDER NO. 69058

DATE 10-24-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) PAVILION IN WEEQUAHIC  
PARK, NEWARK, N. J.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1146 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER BEDS IN BRANCH  
BROOK PARK, NEWARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

HEI 1/2  
A 8 3/4

2 1/2

12  
3



THE RUBEN PUBLISHING CO.,  
NEWBURN, N. Y.

NO. 3A-H1147 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) LAKE IN BRANCH BROOK PARK,  
NEWARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

D9956

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 3A-H1148 ✓

ORDER NO. 69058

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)  
ARS OF AMERICA MONUMENT,  
MILITARY PARK, NEWARK, N. J.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3A-H1149 ✓

ORDER NO. 69072

DATE 10-24-1933

12<sup>1</sup>/<sub>2</sub> M ART COL RTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP: MOUNT HOPE BAY

IMPRINT SAME AS ABOVE

BOT: MOUNT HOPE BRIDGE ON THE ROAD FROM  
PROVIDENCE TO NEWPORT, R.I.

COLOR DESCRIPTION

USE PHOTO NO. 0A4830.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



XXXXXXXXXXXX

FRANK E. COOPER,  
253 BROADWAY, NEW YORK, N. Y.

NO. 3A-H1150 ✓

ORDER NO. 69057

DATE 10-24-1933

12½ M ART COLOR PINE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL NASSAU, LONG BEACH,  
LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER UPPER RIGHT CORNER:

101

COLOR DESCRIPTION

BUILDING IS BUFF. TAKE OUT ELECTRIC SIGN ON TOP OF BLDG. TAKE OUT STORE SIGNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



22

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H151 ✓

ORDER NO. 69057

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

HE 14  
A8½

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER <sup>LEFT</sup> LOWER. CENTER - BORDER.  
TITLE (IN FULL) BRIDGE OVER REYNOLDS  
CHANNEL CONNECTING LONG BEACH AND ISLAND  
PARK, LONG BEACH, LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 102

COLOR DESCRIPTION  
BRIDGE IS WHITE CONCRETE. CUT OFF AS MARKED.

3BH1426

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2



3 1/2

2cc 1 1/2  
A 8 3/4

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H1152 ✓

ORDER NO. 69057

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, PARK AVENUE,  
LONG BEACH, LONG ISLAND, N. Y.

PRIVATE NO. UPPER RIGHT CORNER: 103



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

STUCCO BROWN SIDES, GREEN ROOF. SILVER DOME AND CLOCK, PURPLE WINDOWS IN TOWER.  
TRIM FOREGROUND. CUT OUT ASH LINE SHOWING ABOVE ROOF.

3BH1426

SUBMIT: RET. PHOTO      ☒ L. & W. PROOF      HANDCOL. PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



210-14  
A94

3 1/2

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H1153 ✓

ORDER NO. 69057

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) STATION PLAZA, PARK AVENUE,  
LONG BEACH, LONG ISLAND, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 104



COLOR DESCRIPTION  
LARGEST BLDG. BROWN. TAKE OUT SIGNS ON BUS AND LARGEST BUILDING. TAKE OUT  
PARKING STANCHION IN IMMEDIATE FOREGROUND.

3BH1426

SUBMIT: RET. PHOTO B L & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10

X



KE-12  
A84

3

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H1154 ✓

ORDER NO. 69057

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOW TIDE ON THE BATHING  
BEACH, LONG BEACH, LONG ISLAND, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: ~~105~~ 105

COLOR DESCRIPTION

SURF CLUB IS RED AND WHITE. OTHERS BLDGS. ARE BUFF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

19



FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H1155 ✓

ORDER NO. 69057

DATE 10-24-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOLIDAY BATHERS, LONG  
BEACH, LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 106

COLOR DESCRIPTION

TAKE OUT ICE CREAM SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



HE 1 1/4  
A8 3/4

3 1/2

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-HL157

ORDER NO. 69057

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL NASSAU, LONG BEACH,  
LONG ISLAND, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 108

COLOR DESCRIPTION

BUFF WITH WHITE TRIM. DRESS UP GRASS PLOTX IN THE FOREGROUND. ~~REMOVE TORN SIGN~~  
REMOVE TORN SIGN "HOTEL NASSAU" ON SIDE OF BLDG. NEAR SIDEWALK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



5

KEI  
A 8 3/4

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H1158 ✓

ORDER NO. 69057

DATE 10-24-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

TITLE (IN FULL) LIDO GOLF CLUB SHOWING  
CABANAS AND BATHING BEACH, LIDO BEACH,  
LONG BEACH, LONG ISLAND, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER: 109

COLOR DESCRIPTION  
SEE CARD ATTACHED FOR COLORS. TAKE OUT CORNER OF ROOF. MAKE GOLF COURSE AS  
DISTINCT AND ATTRACTIVE AS POSSIBLE. LEAVE IN WATER HAZARDS. SHOW DISTINCTION  
BETWEEN GREENS AND ~~ROUGH~~ ROUGHS.

SUBMIT: RET. PHOTO BY L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2014  
A84

3

FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 3A-H159 ✓

ORDER NO. 69057

DATE 10-24-1933

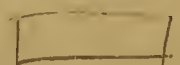
12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ <sup>LEFT</sup> LOWER, CENTER - BORDER.

TITLE (IN FULL): LIDO CLUB HOTEL, LIDO  
BEACH, LONG BEACH, LONG ISLAND,  
N. Y.

PRIVATE NO. UPPER RIGHT CORNER: 110



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS. ROCKS IN FOREGROUND ARE BLUE-GRAY GRANITE.  
TAKE OUT TRACTOR. TAKE OUT WAGON TRACKS.

3BH1426

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF  
\* CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE S. SPENCER MOORE CO.,  
CHARLESTON, W. VA.

NO. 3A-H1160 ✓

ORDER NO. 69097

DATE 10-31-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW, WEST  
VIRGINIA STATE CAPITOL, CHARLESTON,  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

EXPT. DETAIL OVER. GOLD DOME & TOP FLAG STAFF. BUFF ROOF ON ENTRANCE ON  
LEFT. DARK ROOF ON BLDG. LIGHT GRAY & DARK BROWN BLDGS. IN RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



ABILENE PRINTING & STATIONERY CO.,  
ABILENE, TEXAS

NO. 3A-H1162 ✓

ORDER NO. 69094

DATE 10-26-1933

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH THIRD STREET, LOOKING  
WEST, ABILENE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS MARKED ON PHOTO. . CUT OFF AT BOTTOM ABOUT AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



R. M. MARINER,  
LAGUNA BEACH, CALIFORNIA

NO. H1163

ORDER NO. 69113

DATE 10-27-1933

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGUNA BEACH, CALIFORNIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

*photo in 4x5 204*

COLOR DESCRIPTION

USE BEST PRINT. SEE TISSUE ATTACH D FOR COLORS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co. — X

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



R. M. MARRINER,  
LAGUNA BEACH, CALIFORNIA

NO. 3A-H1164

ORDER NO. 69113

DATE 10-27-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HOMES ON THE CLIFFS AT

IMPRINT SAME AS ABOVE

THREE ARCH BAY, LAGUNA BEACH, CALIFORNIA



2CP2161

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



J. A. BEYER,  
SARATOGA SPRINGS, N. Y.

NO. 3A-H166

ORDER NO. 69117

DATE 10-30-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ~~THE~~ JESUS WEeping OVER  
JERUSALEM



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. ~~NO~~ YES  
IMPRINT C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

COLOR DESCRIPTION

RIGHT TO LEFT: 1 ST PERSON: PURPLE COAT, BLUE SLEEVES, HAIR LIGHT BROWN. 2ND  
PERSON LIGHT TAN COAT, ORCHID LIGHT GRAY ROBE. 3RD PERSON: AMERICAN BEAUTY COAT,  
ROBE TAN AND BROWN, HAIR BROWN. 4TH PERSON: BLUE COAT (OLD BLUE) HAIR BROWN.  
5TH PERSON: ORCHID AND PURPLE COAT, HAIR BROWN. SKY BLUE WITH TWO WHITE PATCHES  
SHOWING SUNSET JUST ABOVE BLDGS. FLOWERS: RIGHT TO LEFT: 1 GRAY AND BLUE, 2  
BROWN LEAVES AND AMERICAN BEAUTY BLOSSOMS, 3 BLUE LEAVES, RED AND WHITE BLOSSOMS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*yes to return*



W. W. WOODWARD,  
MINERAL WELLS, TEXAS

NO. 3A-H1167 ✓

ORDER NO. 69123

DATE 10-30-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BAKER HOTEL, MINERAL

WELLS, TEXAS - "WHERE AMERICA DRINKS  
ITS WAY TO HEALTH"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

TAKE OFF R.M. AFTER 15M ARE RUN.

COLOR DESCRIPTION

BLDG. LIGHT BUFF BRICK, STONE TRIM, RED ROOFS, FRAME WORK AND  
WINDOWS OF ROOF GARDEN, DARK AND LIGHT GREEN. TOUCH OUT POLES &  
WIRES. ADD SMALL PORTION ON LEFT FOR BETTER PROPORTION. CUT OFF  
ABOUT AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



W.W. WOODWARD,  
MINERAL WELLS, TEXAS

NO. 3A-H1168

ORDER NO. 69123

DATE 10-30-1933

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BAKER GARDEN AND  
POOL, BAKER HOTEL, MINERAL WELLS,  
TEXAS. "FOR RECREATION THAT RE-CREATES"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PORTION OF PHOTO AS MASK SHOWS. STRENGTHEN FLOWERS.  
USE OTHER PRINT, ONE WITHOUT MASK.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 3A-H1169 ORDER NO. 69133 DATE 10-30-1933

CUSTOMER HOTEL GOOD,  
MIAMI BEACH, FLA.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL GOOD, 43RD STREET AT COLLINS

AVE., MIAMI BEACH, FLORIDA

BOT: FACING THE OCEAN

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

ADD FEW MORE UMBRELLAS, PEOPLE ON BOARDWALK, SOME BATHERS AND  
IF POSSIBLE A LITTLE STEAMER IN DISTANCE ON OCEAN

COLOR DESCRIPTION  
ENTIRE FRONT OF BLDG. ~~SPANISH TILE ROOF~~  
ORANGE COLOR #6. COAT OF ARMS IN EXTREME CENTER BETWEEN  
TOWERS, GOLD, SILVER AND RED. ENTRANCE #11. #29  
FOR TREES, #8 GREEN LAWNS. SHRUBBERY MIXTURE RED  
AND OTHERS. DRIVES #15.

White & Light Gray

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

MOUNTING AND CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination. Screen 120

Dry Wet Panormatic Color Separation Screen 133

Transfer Paper Process New Process. Screen 150

Stripping White Border Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
----------------	-----------------	---------------	--------------	------------------	---------------	---------

DUPLICATES ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1170

ORDER NO. 69136

DATE 10-30-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ~~EMERSON'S~~ CAMEL'S HUMP,  
GREEN MOUNTAINS, VERMONT

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER- 15

COLOR DESCRIPTION

USE PHOTO NO. 21885.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1171 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)  
NEW NORTH STATION,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



②

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1173 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FANEUIL HALL, BOSTON,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200 1 1/2  
A 9 1/2

5

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1172 ✓

ORDER NO. 69156

DATE 11-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARLES RIVER  
ESPLANADE, BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

7



③

UNITED ART CO.  
BOSTON, MASS.

NO. 3A-11174 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) Copley Square, Junction  
of Boylston Street and Huntington  
Avenue, showing Boston Public  
Library, Boston, Mass.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



286 1/2  
A-88

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1175 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M500 ART COLO. TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL STATLER,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9  
Printed 5x10

DEADLINE



UNITED ART CO.,  
BOSTON, MASS.

NO. 3AMH1176

ORDER NO. 69156

DATE 11-1-1933

12M 500 ART COLO-TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHOPPING DISTRICT,  
WASHINGTON STREET, BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1177 ✓

ORDER NO. 69156

DATE 11-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES.

TITLE (IN FULL)  
BOSTON COMMON AND  
STATE HOUSE, BOSTON, MASS.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1178 ✓

ORDER NO. 69156

DATE 11-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRIST CHURCH (OLD

NORTH) BOSTON MASS.  
IN SKY THE SIGNAL LANTERNS OF PAUL  
REVERE DISPLAYED IN THE STEEPLE OF THIS  
CHURCH APRIL 18 1775 WARNED THE COUNTRY  
OF THE MARCH OF THE BRITISH TROOPS TO  
LEXINGTON AND CONCORD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

32

AC-1/2  
A9

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1179

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

~~HARVARD BRIDGE AND~~  
TITLE (IN FULL) MASSACHUSETTS INSTITUTE  
OF TECHNOLOGY, CAMBRIDGE, MASS.  
~~BOSTON AND HARVARD BRIDGE.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNITED ART CO.  
BOSTON, MASS.

NO. 3A-H1180

ORDER NO. 69156

11-1-1933

DATE

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD STATE HOUSE,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3 1/2

2021 1/4  
A8 3/4

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1181 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

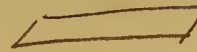
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MUSEUM OF FINE ARTS,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



3

(4)

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1182

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL) ~~FENWAY PARK~~ ROSE  
IN THE FENWAY,  
GARDEN, BOSTON, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-11163 ✓

ORDER NO. 69136

DATE 11-1-1933

12M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) NEW BUILDING OF THE  
CHRISTIAN SCIENCE PUBLISHING  
SOCIETY, BOSTON, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



new Post  
5

26 1/2  
A 8 3/4

UNITED ART CO.,  
BOSTON, MASS.

NO. 34-11184

ORDER NO. 69156

DATE 11-1-1933

12 M500 ART COLOMONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-M1185 ✓

ORDER NO. 69156

DATE 11-1-1933

12 500 ART COLORTONE POST CARDS, WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON  
MONUMENT IN PUBLIC GARDEN,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 1/2  
A-8

25

3



UNITED ART CO.  
BOSTON, MASS.

NO. 32-111186 ✓

ORDER NO. 69156

11-1-1933

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BUNKER HILL MONUMENT,

CHARLESTON,  
BOT - BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 4 R. M. YES

IMPRINT SAME AS ABOVE

CHARLESTOWN

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1  
UNITED ART CO.,  
BOSTON, MASS.

62  
NO. 3A-11187 ✓

ORDER NO. 69156

DATE 10-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TREMONT STREET, BOSTON,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

1-2-3 WHITE STONE, 4 LIGHT GRAY, 5 BROWN RED, 6 RED, 7 DARK GRAY  
AND GREEN TOWER, 8 GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-11128 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMONWEALTH AVENUE,  
BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. AT RIGHT GRAY. LEFT - 1 LIGHT GRAY, 2-3 RED, 4-5 GRAY,  
6 BROWN, 7 WHITE, 8 RED, 9 GRAY.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

⑤

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1189 ✓

ORDER NO. 69156

DATE 11-1-1933

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

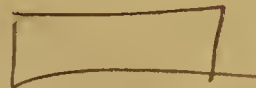
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE AND  
COURT HOUSE, BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE



WHITE MARBLE BASE ON BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



①

UNITED ART CO.,  
BOSTON, MASS.

NO. 3A-H1190

ORDER NO. 69156

DATE 11-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE FIRST CHURCH OF  
CHRIST, SCIENTIST, BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE A CARD JUST LIKE ONE ATTACHED. TAKE OUT ALL OTHER BLOBS.  
USE NEW NEGATIVE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2001  
A8<sup>3</sup><sub>4</sub>

Revised  
Page 5.2

Photo by Hall

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1201

ORDER NO. 69156

DATE 11-1-1933

25M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) TOP- THE WORLD'S MOST

IMPRINT

SAME AS ABOVE

BEAUTIFUL BALL ROOM.

BOT- ATLANTIC CITY AUDITORIUM AND  
CONVENTION HALL, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE- XXXXX 141-C

COLOR DESCRIPTION

USE PHOTO NO. 3396-29. COLOR SAME AS 3396-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-11202 ✓

ORDER NO. 69168

DATE 10-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LARGEST CONVENTION HALL  
AND THEATRE IN THE WORLD; EX  
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE - 3397-29.  
141-D

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3397-29. COLOR SAME AS 3397-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-41203

ORDER NO. 69158

DATE 11-1-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) TOP- AIRPLANE VIEW  
SHOWING ATLANTIC CITY'S NEW  
\$10,000,000 CONVENTION HALL AND  
PIERS, ATLANTIC CITY, N. J.  
③ IN PLATE  
PRIVATE NO. BEFORE TITLE- 142

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 114224, COLOR SAME AS 114224.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1204 ✓

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLORED ONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROWDED STANDS WITNESS  
HORSE DIVE - STEEL PIER,  
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE - 127

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 5464-29, COLOR SAME AS 5464-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

700-15  
A-8 3/4

5 1/2

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1210  
69158  
ORDER NO.

DATE 11-1-1933

25 M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SHELBURNE,  
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE - 54.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
COLOR SAME AS 111862.

*from in some Fig.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Show B & W proof to C. T. Jr.*

*if you wish*

X



20-1<sup>3</sup>/<sub>4</sub>  
A11

7

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-41211

ORDER NO. 69168

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) MARLBOROUGH-BLENHEIM HOTEL, ATLANTIC CITY, N. J.	IMPRINT	SAME AS ABOVE	

PRIVATE NO. BEFORE TITLE- 95



COLOR DESCRIPTION

SHOW FOUNTAIN IN ACTION. COLOR SAME AS 126165.

*light buff sandstone &  
brownish red brick*

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Handwritten signature*  
2

4

2013  
A102

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1212

69158

ORDER NO.

11-1-1933

DATE

25 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MARLBOROUGH-BLENHEIM AND  
CLARIDGE HOTELS, ATLANTIC CITY, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 68

COLOR DESCRIPTION

SHOW FOUNTAIN IN ACTION, COLOR AS PER 0A5111 & 111864 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



32

7261 1/2  
A-87

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. ~~3A H1213~~ 3A H1213 ✓

ORDER NO. 69158

DATE 11-1-1933

25 X2 X333 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN OF LIGHT,  
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE- 133

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Photo 1B H 2278

COLOR DESCRIPTION

MAKE WATER SPRAY WIDER WHEN MAKING COLORS OF FOUNTAIN;  
COLOR SAME AS 0A5124.

Photo 20P2211

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

2

X

2



NO. 3A-11235 ✓

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

ORDER NO. 69158

DATE 11-1-1933

25M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) ATLANTIC CITY AUDITORIUM AND CONVENTION HALL, ATLANTIC CITY, N.J.	IMPRINT	SAME AS ABOVE	
BOT - LARGEST CONVENTION HALL IN THE WORLD SEATING CAPACITY 40,000, BALL ROOM 5,000.			
PRIVATE NO. BEFORE TITLE - 141			
COLOR DESCRIPTION			
COLOR SAME AS 5480-29.			

SUBMIT: RET. PHOTO      B. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200100  
A 12 1/2

13

9 1/2  
3 2

NO. 3A-H12 37 ✓

ORDER NO. 69158

DATE 11-1-1933

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

25M ART COLORED POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

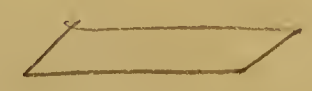
FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM MILLION

IMPRINT SAME AS ABOVE

DOLLAR PIER

BOT- SHOWING DENNIS, MARLBOROUGH-  
BLENHEIM, CLARIDGE, BRIGHTON AND  
TRAYMORE HOTELS, ATLANTIC CITY, N. J.  
PRIVATE NO. BEFORE TITLE- 45



COLOR DESCRIPTION

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10

2

22134  
A12

62

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1238

ORDER NO. 69158

DATE 10-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

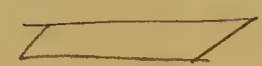
PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM MILLION DOLLAR

IMPRINT SAME AS ABOVE

PIER, BY NIGHT  
BOT- SHOWING DENNIS, MARLBOROUGH-  
BLENHEIM, CLARIDGE, BRIGHTON AND  
TRAYMORE HOTELS, ATLANTIC CITY, N. J.  
PRIVATE N. BEFORE TITLE- 45N



COLOR DESCRIPTION

USE PHOTO NO. 3A-H1237; MAKE NIGHT SCENE, COLOR SAME AS 1A3607

*rephoto made 4-7.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

4



2013  
19

4 1/2

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 35-H1239 ✓

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOUNG'S MILLION DOLLAR  
PIER, ATLANTIC CITY, N. J.  
PRIVATE NO. BEFORE TITLE- 80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS 84218.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo taken  
and  
(Mr. Gladish)

DEADLINE

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-11240

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDE-

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOUNG'S MILLION DOLLAR  
PIER BY NIGHT, ATLANTIC CITY, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS A OVE

PRIVATE NO. BEFORE TITLE- 80N

COLOR DESCRIPTION

USE PHOTO NO. 3A-11239, MAKE NIGHT SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1241 ✓

ORDER NO. 59158

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TRAYMORE HOTEL BY NIGHT  
SHOWING FOUNTAIN OF LIGHT, ATLANTIC  
CITY, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 84N

COLOR DESCRIPTION

SHOW FOUNTAIN IN ACTION, SAME AS 3A-H1213.

*Make night scene*

*see 1231*

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-11242 ✓

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLOR LINE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CHALFONTE HOTEL AND  
HADDON HALL, ATLANTIC CITY, N.J.  
PRIVATE NO. BEFORE TITLE-109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SHOW BEACH AND LOTS OF UMBRELLAS IN FRONT SOME BATHERS.  
COLOR SAME AS 5470-29.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-HI 243

ORDER NO. 69158

DATE 11-1-1933

25<sub>M</sub> ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STEEL PIER BY NIGHT,  
SHOW PLACE OF THE NATION, ATLANTIC  
CITY, N. J.

BOT- A XXXXXX VACATION IN ITSELF

PRIVATE NO. BEFORE TITLE- 79N

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS 0A5115.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1244 ✓

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ACROBATS, ON END OF  
STEEL PIER, ATLANTIC CITY, N.J.

~~PRIVATE NO. BEFORE TITLE~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE A NIGHT VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURGOS MAX MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1245 ✓

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLOR ONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

SAME AS ABOVE

TITLE (IN FULL) AIRPLANE VIEW OF WORLD  
FAMED STEEL PIER BY NIGHT - EXTENDING  
2000 FEET INTO THE OCEAN  
BOT- ATLANTIC CITY, N.J.  
PRIVATE NO. BEFORE TITLE- 144N

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1246

ORDER NO. 69158

DATE 11-1-1933

25 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) S.S. STEEL PIER LEAVING  
STEEL PIER DOCK, ATLANTIC CITY, N.J.

~~PRIVATE NO. BEFORE TITLE~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Photo by Seader*

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL. PROOF \* RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — \* CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO.

ORDER NO.

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW SHOWING CROWD IN  
FRONT OF STEEL PIER AND BOARDWALK,  
ATLANTIC CITY, N.J.

IMPRINT SAME AS ABOVE

3A41247  
E4

PRIVATE NO. BEFORE TITLE - 25

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1248 ✓

ORDER No. 69158

DATE 11-1-1933

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) • AIRPLANE VIEW OF WORLD  
FAMED STEEL PIER • EXTENDING  
2000 FEET INTO THE OCEAN  
BOT- ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE • 144

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS 0A5126;

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1249

ORDER NO. 69158

DATE 11-1-1933

25M ART COLOMTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) STEEL PIER, SHOWS PLACE  
OF THE NATION, ATLANTIC CITY, N. J.

IMPRINT SAME AS ABOVE.

BOT - A VACATION IN ITSELF.

PRIVATE NO. BEFORE TITE - 79

COLOR DESCRIPTION

COLOR SAME AS 0A514.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-11250

ORDER NO. 69158

DATE 11-1-1933

25<sub>M</sub> ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ATLANTIC CITY STEEL PIER SAME AS ABOVE  
PIER, ATLANTIC CITY, N.J. - EXTENDING  
2,000 FEET INTO OCEAN  
BOT - A VACATION IN ITSELF  
PRIVATE NO. BEFORE TITLE - 150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

NO. 3A-H1251

ORDER NO. 69165

DATE 11-1-1933

12 M500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PRESIDENT HOTEL,  
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE - 49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. MNO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW BEACH AND UMBRELLAS, AND WATER IN FRONT.

COLOR SAME AS 106071

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5 1/2

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1252 ✓

ORDER NO. 69165

DATE 11-1-1933

HE  
A9

12 25M ART COLORED ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CLARIDGE HOTEL,  
ATLANTIC CITY, N.J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 48



COLOR DESCRIPTION  
SHOW FOUNTAIN IN ACTION. COLOR SAME AS 0A5111;

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

9

24

X



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1253

ORDER NO. 69134  
69165

DATE 11-1-1933

12/25M ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BATHING SCENE IN FRONT  
OF RITZ-CARLTON HOTEL, ATLANTIC  
CITY, N.J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 120

COLOR DESCRIPTION

SHOW LOTS OF UMBRELLAS. USIXRX COLOR SAME AS 111858.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1254

ORDER NO. 69165

DATE 11-1-1933

12/25 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RITZ-CARLTON HOTEL,  
ATLANTIC CITY, N.J.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 63

COLOR DESCRIPTION

COLOR SAME AS 84220.

Show ~~beach~~ umbrellas on beach & water in front

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N.J.

NO. 3A-H1255

ORDER NO. 69165

DATE 11-1-1933

12M500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) CROWD ON VIRGINIA  
AVENUE BEACH AND STEEL PIER,  
ATLANTIC CITY, N.J.

~~PRIVATE NO. BEFORE TITLE~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

THE UNION NEWS CO.,  
NEW YORK, N. Y.

NO. 3A-H1269 ✓

ORDER NO. 69220

DATE 11-4-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN CONCOURSE OF GRAND  
CENTRAL TERMINAL, NEW YORK CITY

SMALL TYPE: UNDERWOOD & UNDERWOOD PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

MASONRY TI TED CREAM, SOFT PINK, SALMON, SOFT <sup>VIOLETS</sup> ~~SCARLET~~. ROOF SKY BLUE, VERY  
NEUTRAL. TICKET BOOTH CREAM. LAMPS OVER ~~XX~~ EACH BOOTH GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1271 ✓

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. CUSTOM HOUSE, NEW  
YORK CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

UNION NEWS CO.,  
NEW YORK, N. Y.

NO. 3A-H1274 ✓

ORDER NO. 69220

DATE 11-4-1933

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) BROAD, WALL AND NASSAU

STREETS, FINANCIAL CENTER, NEW  
YORK CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.

(AND TRADEMARK)

*Photo in*

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF  
X CUSTOMER

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1290 ✓

ORDER NO. 69220

DATE 11-4-1933

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IRVING TRUST COMPANY  
BUILDING, BROADWAY AND WALL  
STREET, NEW YORK CITY

SMALL TYPE: (C) IRVING TRUST CO. N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

D

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.



*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 1/2  
A 13

8 1/2

THE UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1291 ✓

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. YES

TITLE (IN FULL) THE NEW WALDORF ASTORIA HOTEL, NEW YORK CITY  
IMPRINT THE UNION NEWS CO.,  
(AND TRADEMARK)

SMALL TYPE: COPYRIGHT 1931 IRVING  
UNDERHILL, INC., N.Y.

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.

*Large Photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



THE UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1292 ✓

ORDER NO. 69220

DATE 11-4-1933

184 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. YES

TITLE (IN FULL) THE MAIN NEW YORK POST  
OFFICE AT EIGHTH AVENUE AND 31ST  
STREET, NEW YORK CITY

IMPRINT THE UNION NEWS CO.

(AND TRADEMARK)

SMALL TYPE: COPYRIGHT 1931 BY IRVING  
UNDERHILL, INC., N.Y.

COLOR DESCRIPTION

BLDG. WHITE GREY SANDSTONE. ORNAMENTS NEAR ROOF LINE GREY BLUE (LIGHT)  
ROOF LINE COPPER (YELLOWISH GREEN GREY. BLDG. ON RIGHT BUFF CREAM,  
PINK TINTED.

*Large photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

UNION NEWS CO.  
NEW YORK, N.Y.

NO. 3A-H1293 ✓

ORDER NO. 69220

DATE 11-4-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE METROPOLITAN LIFE

BUILDING, NEW YORK CITY

SMALL TYPE: COPYRIGHT <sup>1933</sup> BY IRVING  
UNDERHILL, N.Y.C.  
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.

*Large Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



7 1/2

20014  
188

THE UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1295 ✓

ORDER NO. 69220

DATE 11-4-1933

12 1/4" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE METROPOLITAN MUSEUM  
OF ART, NEW YORK CITY

SMALL TYPE: COPYRIGHT 1914 BY IRVING  
UNDERHILL, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

TAKE OUT HORSES AND BUGGY. BLDG. GREY SANDSTONE. TRIM ALONG ROOF LINE  
IS COPPER. BUS GREEN, YELLOW ~~SEATS~~ SEATS AND TRIM.

*Large photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

200 1/4  
A.S. 13/4

62

THE UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 34-H1296

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. YES

TITLE (IN FULL) THE NEW YORK COUNTY COURT  
HOUSE, NEW YORK CITY

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

SMALL TYPE: COPYRIGHT 1929 BY IRVING  
UNDERHILL, N.Y.C.



COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200134  
A14

7 1/2

UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1297

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE, BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M YES

TITLE (IN FULL) BROADWAY AND 42ND STREET,  
NEW YORK CITY

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

SMALL TYPE: COPYRIGHT 1933 BY IRVING  
UNDERHILL, INC., N.Y.

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.

*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

E4

9 1/2

210-134  
A14

UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1298

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M YES

TITLE (IN FULL) SKYLINE OF DOWNTOWN

IMPRINT THE UNION NEWS CO.

NEW YORK CITY AS SEEN FROM HUDSON  
RIVER

(AND TRADEMARK)

SMALL TYPE: COPYRIGHT 1932 BY IRVING  
UNDERHILL, INC., N.Y.C.

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED.

*Large photo in*  
*210-134 BH 340*

*Large Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1299

ORDER NO. 69220

DATE 11-4-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRINITY CHURCH AT BROADWAY  
AND WALL STREET, NEW YORK CITY

SMALL TYPE: COPYRIGHT 1929 BY IRVING  
UNDERHILL, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACH D.

*Large Photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1300 ✓

ORDER NO. 69220

DATE 11-4-1933

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMPIRE STATE BUILDING  
AND MIDTOWN NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

USE PHOTO NO. 2A-H121

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1301 ✓

ORDER NO. 69220

DATE 11-4-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CORNELL MEDICAL CENTER,

COLLEGE AND HOSPITAL, NEW YORK CITY

SMALL TYPE: COPYRIGHT 1932 BY  
IRVING UNDERHILL, INC., N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT THE UNION NEWS CO.

(AND TRADEMARK)

COLOR DESCRIPTION

BLDGS. ALL CREAM. GREYISH WINDOW FRAMES. WONDERFUL OPPORTUNITIES IN USING  
COLORED TINTS (VIOLET) IN SHADOWS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNION NEWS CO.  
NEW YORK, N.Y.

NO. 3A-H1303 ✓

ORDER NO. 69220

DATE 11-4-1933

12M 500 ART COLO RTONE POST CARDS, 11 TE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL PARK SEEN FROM  
ROCKEFELLER CENTER OBSERVATION  
ROOF, NEW YORK CITY  
SMALL TYPE - MC LAUGHLIN AERIAL  
SURVEYS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 3A-H1304

ORDER NO. 69220

DATE 11-4-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. SPECIAL R. M. YES

TITLE (IN FULL) AN AIR VIEW, ROCKEFELLER  
CENTER, NEW YORK CITY

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

SMALL TYPE - MC LAUGHLIN AERIAL  
SURVEYS

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Make upright view*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2061 1/4  
A9

UNION NEWS CO.,  
NEW YORK, N.Y.

NO. 5A-H1305 ✓

ORDER NO. 69220

DATE 11-4-1933

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKEFELLER CENTER  
SEEN FROM FIFTH AVENUE, NEW  
YORK CITY

SMALL TYPE MC LAUGHLIN AERIAL  
SURVEYS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES

IMPRINT THE UNION NEWS CO.  
(AND TRADEMARK)

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

P. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H1306 ORDER NO. 70237 DATE 11-6-1933

CUSTOMER CAREY HAND,  
ORLANDO, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

124 PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP ORLANDO FOOD PALACE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

801 NORTH ORANGE AVENUE AT LIVINGSTON

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 110 - 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

6  
13/4  
12 1/2  
C- 1/2 NO



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 3A-H1307 ORDER NO. 69237 DATE 11-7-1933

CUSTOMER CAREY HAND,  
ORLANDO, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP ORLANDO FOOD PALACE

1201 NORTH ORANGE AVENUE AT LIVINGSTON

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panormatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE — WIDE — HIGH SAME SIZE —  
SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra  
Negatives  
Extra  
Stripping  
Strip  
To Size  
Double  
Print  
Reverse  
Position  
Reverse  
Color  
Ben Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM  
FLUSH SIDES — FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3A-H1308

ORDER NO. 69238 DATE 11-7-1933

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

CUSTOMER ATLANTIC HOTEL,  
CHICAGO, ILL.

25M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ATLANTIC, CLARK ST. NEAR JACKSON  
BOULEVARD, CHICAGO

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

USE PHOTO NO. 56720.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BRACKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

COLOR DESCRIPTION  
COLOR SAME AS 56720.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work  
2.50

Handwritten signature and initials



CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. 3A-H1309 ORDER NO. 69238 DATE 11-7-1933

CUSTOMER ATLANTIC HOTEL,  
CHICAGO, ILL.

25 M PC SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOBBY - HOTEL ATLANTIC - CLARK ST. NEAR  
JACKSON BOULEVARD - CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 56716

COLOR DESCRIPTION

COLOR SAME AS 56716

DEADLINE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES					ZINC COLOR PLATES					DUPLICATES					COLOR PLATES				
LINE & HALFTONE COMB.					COLOR PROCESS					Extra Negatives					Extra Negatives				
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position

SIZE — WIDE — HIGH SAME SIZE —  
SCRAZEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. 3A-H1310 ORDER NO. 69244 DATE 11-7-1933

CUSTOMER PERSIMMON GROVE NURSERY,  
WACO, TEXAS

6 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center - Border - Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: BIRD'S-EYE VIEW OF LILY POOL, ROCK  
GARDEN AND HOME OF N. G. CREWS, WACO, TEXAS

BOT: PERSIMMON GROVE NURSERY, "ROCK FOR ANY JOB"  
TWO MILES MEXIA ROAD

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

TOUCH OUT POLE & WIRE.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. 120

Dry - Wet - Pancromatic - Color Separation 133

Transfer - Paper Process - New Process. 150

Stripping - White Border - Full Face. 175

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

BLDG. VARIETY OF ROCK COLORS (WHITE, BUFF, ORANGE,  
BLACK, PINK, NOT TOO MUCH RED). SIDE OF UPPER LEFT  
STORY BROWN. ROOF MOTTLED BLUE AND PINK. ROCK ARCH  
AND BELL (CENTER OF POOL) VARIETY OF ROCKS, MOSTLY  
BUFF. LILY POOL: GREENISH WATER, GREEN LEAVES, PURPLE  
AND WHITE LILIES. LT. ROUND STONE ARE LIGHT  
BUFF. TOUCH

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STONE

ELECTROTYPES EACH OF  
ON WOOD METAL

DEADLINE

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3A-H1311 ORDER NO. 69243 DATE 11-7-1933

CUSTOMER AMES BROS. & CO.,  
SAN FRANCISCO, CALIF.

50 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL OAKLAND, OAKLAND, CALIFORNIA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panormatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES COPIES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

5 1/2  
2  
12 1/2  
e- 1/2 NO

Photo ret. 8/12/35



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1312 ✓

ORDER NO. 69247

DATE 11-7-1933

12<sup>1</sup>/<sub>2</sub> ART COLORTONE POST CARDS, WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
HORSE SHOE CURVE, MT. LOWE,

TITLE (IN FULL)  
CALIF. ELEVATION 4,000 FEET  
LOWER LEFT

PRIVATE NO. BEFORE TITLE: 701

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
USE PHOTO NO. 76532.

SUBMIT: RET. PHOTO L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

20 1/2  
19 1/4

6

WOODCOCK MFG. CO.,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 3A-HL 313 ✓

ORDER NO. 69252

11-7-1933

DATE

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) NEW ARMY AND NAVY HOSPITAL  
BY MOONLIGHT, UNDER SUPERVISION OF U. S.  
GOVERNMENT, COST \$1,500,000, HOT SPRINGS  
NATIONAL PARK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM & BUFF BLDG., SAME AS 3A-H883. WHITE STONE TRIM FOR TOWER AND ENTRANCE. CLEAN  
UP LAWN AND MAKE SMOOTH. MAKE PRETTY MOONLIGHT SCENE, WITH ALL WINDOWS LIGHTED AND  
MOON IN UPPER LEFT. DIRECT BRIGHT ILLUMINATION OF TOWER AS ON TISSUE ATTACHED.  
BATH HOUSE IN FOREGROUND IS A DEEP RED BRICK BLDG., WHITE TRIM, LIGHT AND BRIGHT  
RED ROOF.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in D. 4770

Photo in D. 3624

Photo in R. H. 612



WOODCOCK MFG. CO.,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 3A-H1314 ✓

ORDER NO. 69252

DATE 11-7-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) ST. JOSEPH'S INFIRMARY,  
HOT SPRINGS NATIONAL PARK, ARKANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF & CREAM BRICK, BLDGS, SANDSTONE TRIMMING. VERY LIGHT GREEN WINDOW CASINGS. ORNAMENTAL WORK AT UPPER FLOOR OF BLDG. ARE FOUR BLUE SQUARES WITH GREEN SQUARES IN CENTER. FLOWERS ALONG BLDG., ALSO GREEN SHRUBS. LAWN BRIGHT GREEN, ROCK WALL ALONG SIDEWALK. TAKE OUT POLE & WIRES. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

one Print

5½

7c 1½  
A 8¾

WMM WOODCOCK MFG. CO.,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 3A-HL315 ✓

ORDER NO. 69258

DATE 11-7-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER. CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE HAMILTON,  
SHOWING BRIDGE ON HIGHWAY 7 LEADING INTO HOT  
SPRINGS NATIONAL PARK, ARKANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE PRETTY SUNSET SCENE. WHITE STONE BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



201 1/2  
A9 1/2

one Pair 2 1/2

WOODCOCK MFG. CO.,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 3A-H1316 ✓

ORDER NO. 69252

DATE 11-7-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MINIATURE NATURAL HOT SPRING,

HOT SPRINGS NATIONAL PARK, ARKANSAS

Photo in 24 H611  
SCP 2042

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES to come

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE FOLIAGE OF TREES IN AUTUMN ATTIRE AS 2A-H1010. BRING OUT POOL PROMINENT  
SHOW SLIGHT HAZE OF VAPOR COMING OUT OF POOL (HOT WATER). THE WATER RUNS  
FROM THE CAVE IN BACK DOWN A ROCKBED TO THE POOL. THE BED OF POOL AND RUN-  
WAY IS STAINED LIGHT AND GREEN FROM THE HOT WATER GOING OVER IT CONTINUOUSLY.  
LOOKS YELLOW TOO IN ~~XXXX~~ SPOTS. SHOW WATER FLOW FROM ROCKBED INTO POOL. ~~XXXX~~  
WATER IN POOL IS A DARK BLUEISH GREEN. GRAVEL WALKS. ROCKS AROUND POOL NATURAL  
WEATHER WORN. FLOWERS ON SLOPE PINK, WHITE & RED. LEAVE PEOPLE IN VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in D-4502

3



32

STEPHEN H. WILLARD,  
PALM SPRINGS,  
CALIFORNIA.

NO. ~~69226~~ 3A-H1317

ORDER NO. 69226

DATE NOV. 3, 1933

2001 1/2  
A9

6 M PHOTO COLORIT - DECKLE EDGE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)
TITLE (IN FULL) DEL TAHQUITZ HOTEL PATIO AND SWIMMING POOL, PALM SPRINGS, CALIFORNIA	FRONT NO. 2 R. M YES IMPRINT <i>same as above</i> NONE

COLOR DESCRIPTION  
SHOW REFLECTIONS IN POOL, AS ON CARD 3A-H538. KEEP COLORS  
DELICATE. SEE PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

*YES to customer*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1321 ✓

ORDER NO. 89266

DATE 11-8-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) JANET GAYNOR AT HOME,  
HOLLYWOOD, CALIF RNIA

*Small Type*  
BOT LEFT - FOX FILMS STAR  
PRIVATE NO. BEFORE TITLE - 881

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



62

Play  
Fig 3

see 134  
A-10

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIFXXXX

NO. 3A-H1322 ✓

ORDER NO. 69266

DATE 11-8-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) BATHING IN THE LAGOON,  
SHOWING BREAKERS HOTEL AND  
AUDITORIUM, LONG BEACH, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- L-80

[Handwritten mark]

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2017  
A122

5

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1323 ✓

ORDER NO. 69266

DATE 11-8-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) PIKE FRONT AND  
BATHING BEACH, LONG BEACH, CALIFORNIA

PRIVATE NO. BEFORE TITLE - L-81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

*[Handwritten signature]*

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

*[Handwritten X mark]*



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1324 ✓

ORDER NO. 69266 E4

DATE 11-8-1933

12 M500 ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) **LOOKING EAST FROM  
BREAKWATER, LONG BEACH, CALIFORNIA**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE - L-82

COLOR DESCRIPTION

**SEE TISSUE ATTACHED TO PHOTO**

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-11325 ✓

ORDER No 59266

DATE 11-8-1933

12 M 500 ART COLORTONE PIST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING WEST ALONG THE  
PIKE FROM AUDITORIUM, LONG BEACH,  
CALIFORNIA**

PRIVATE NO. BEFORE TITLE- L-83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIFORNIA

NO. 3A-H1330 ✓

ORDER NO. 69266

DATE 11-8-1933

112 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M NO

TITLE (IN FULL) THE LOS ANGELES COUNTY  
GENERAL HOSPITAL, LOS ANGELES,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 191

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

in 3BH140

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1335 ✓

ORDER NO. 69266

DATE 11-8-1933

12M 500 ART COLO RTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

ENTRANCE TO CASINO,  
WISHING WELL IN FOREGROUND,  
AGUA CALIENTE, MEXICO

PRIVATE NO. BEFORE TITLE- X-68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE  
STAMP HERE" AND "MADE IN  
U.S.A."

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1336 ✓

ORDER NO. 69266

DATE 11-8-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AMONG THE PRIVATE  
VILLAS, HOTEL AGUA CALIENTE,  
MEXICO

PRIVATE NO. BEFORE TITLE - X-69

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP  
HERE" AND "MADE IN U.S.A."

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

2013  
A 132

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-41338 ✓

ORDER NO. 69266

DATE 11-8-1933

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. XX 11 R. M. NO

TITLE (IN FULL) MT. SAN JACINTO,  
CALIFORNIA

IMPRINT SAME AS ABOVE

BOT LEFT - ELEVATION 10,805 FEET  
PRIVATE NO. BEFORE TITLE - 692

7 7

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

☒ B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1339 ✓

ORDER NO. 69266

DATE 11-8-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE AGUA CALIENTE  
SPA, AGUA CALIENTE, IN OLD MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

XXXXXX PRIVATE NO. BEFORE TITLE - X-70

PUT IN STAMP SPACE "PLACE STAMP  
HERE" AND "MADE IN U.S.A."

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*see other photo for Tower H=1334*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HL340

ORDER NO. 69267

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) NEW TROUT HOUSE LAWN, HAGUE, N. Y. ON LAKE GEORGE	IMPRINT SAME AS ABOVE
PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER BORDER: 499	
COLOR DESCRIPTION	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HL341

ORDER NO. 69267

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

NEW TROUT HOUSE CASINO, HAGUE,

IMPRINT

SAME AS ABOVE

N. Y. ON LAKE GEORGE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 496

COLOR DESCRIPTION

RED ROOF, BUFF BLDG. NATURAL BROWN TRIM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



3 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HL342 ✓

ORDER NO. 69268

DATE 1-9-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
NEW TROUT HOUSE PORCH,

IMPRINT  
SAME AS ABOVE

HAGUE, N. Y. ON LAKE GEORGE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 497

COLOR DESCRIPTION

IVORY WITH GREEN TRIM.

*modern Autos*

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

20 1/4  
A 8 3/4

734

X



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1343 ✓

ORDER NO. 69268

DATE 1-9-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

NEW TROUT HOUSE BATHING  
BEACH AT HAGUE, N. ~~XXX~~ Y. ON LAKE GEORGE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 500

COLOR/DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1344

ORDER NO. 69268

DATE 1-9-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

1

NO

TITLE (IN FULL)

NEW TROUT HOUSE, HAGUE,

IMPRINT

SAME AS ABOVE

N. Y. ON LAKE GEORGE

PRIVATE NO. ¼" FROM RIGHT EDGE IN  
UPPER BORDER: 498

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

see 1½  
A 8¾

2

1849

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1379  
ORDER NO. 69350

DATE 11-15-1933

12<sub>M</sub> 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BOTANICAL BUILDING,  
BALBOA PARK, SAN DIEGO, CALIFORNIA

PRIVATE NO. BEFORE TITLE- 4407

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 98781.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

20 1/2  
19 3/4

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HI 395 ✓

ORDER NO. 69392

DATE 11-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

STATE CAPITOL FROM  
SWAN STREET, ALBANY, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER-X 182

COLOR DESCRIPTION

USE PHOTO NO. 1A2062. COLOR SAME AS 1A2062

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11396 ✓

ORDER NO. 69391

DATE 11-20-1933

12M 500 ART COLOR NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE NEW DUNN MEMORIAL  
BRIDGE CONNECTING ALBANY AND  
RENSSELAER, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 184

COLOR DESCRIPTION

USE PHOTO NO. 3A225. COLOR SAME AS 3A225

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



J. B. HOFFMAN,  
HARRISBURG, PA.

NO. 3A-H137 ✓

ORDER NO. 69388

DATE 11-20-1933

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKVILLE BRIDGE AND  
SUSQUEHANNA RIVER, HARRISBURG,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE GRAY STONE. SHOW REAR MTS. ON RIGHT GREEN. REMOVE BOAT  
ON RIVER. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

22

210K  
A9

J. B. HOFFMAN,  
HARRISBURG, PA.

NO. 3A-H1398 ✓

ORDER NO. 69388

DATE 11-20-1933

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNKEN GARDENS, FRONT  
STREET, HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

81310

COLOR DESCRIPTION

FIRST FLOWER BED RED FLOWERS, CENTER YELLOW & RED. LARGE BED ON  
LEFT RED FLOWERS, ON RIGHT & LEFT EDGE PURPLE AND PINK AND RED.  
GREEN LAWN & SHRUBBERY. DARK GREEN LAMP POSTS. SHOW RIVER ON RIGHT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 3A-H1399

ORDER NO. 69406

DATE 11-21-1933

CUSTOMER MISSION HATCHERY,  
SANTA CRUZ, CALIF.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MISSION HATCHERY,  
SANTA CRUZ, CALIF.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED. BLOCK OUT TELEPHONE POLES  
AND ROUND VENTILATOR ON ROOF, ALSO THE FOREGROUND  
AS FAR AS THE ROAD AT LEAST. CUSTOMER THINKS IT  
WOULD BE BEST TO CUT OUT ALL THE BACKGROUND TO SHOW  
AS MUCH OF THE BUILDING AS POSSIBLE.

COLOR DESCRIPTION

ALL WOODWORK IS A WEATHER-BEATEN GRAY. EXTERIOR OF THE  
BLDG. IS OF CONCRETE TILE WASHED A GREYISH BUFF TO  
RESEMBLE ADOBE BRICK. ROOF IS OF HAND MADE VARICOLORED  
TILES OF DULL RED, GREEN, BROWN AND GRAY. THE NEON  
SIGN IS BLACK BACKGROUND WITH WHITE LETTERS.  
CUSTOMER DOES NOT CARE FOR MUCH COLOR IN SHRUBBERY BUT  
WANTS A TOUCH OF BLUE UNDER WINDOWS IN LEFT CORNER  
OF PHOTO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COLORIT,  
DECKLE EDGE

FRONT NO. NONE R. M. (Yes) No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Regalr  
Extra Ripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Regalr  
Extra Ripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1400

ORDER NO. 69405

DATE 11-21-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A FEW VARIETIES OF DESERT  
CACTI

PRIVATE NO. BEFORE TITLE: 693

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

5CK918

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE  
DEADLINE



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1401 ✓

ORDER NO. 69405

DATE 11-21-1933

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) WINDING DRIVE IN ELYSIAN  
PARK, LOS ANGELES, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: LA-9

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 3A-H1402 ✓

ORDER NO. 69405

DATE 11-21-1933

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 11 R. M. NO

TITLE (IN FULL) WILL ROGERS' RANCH HOUSE  
IN THE SANTA MONICA MOUNTAINS, OVERLOOKING  
THE PACIFIC NOT FAR FROM BEVERLY HILLS,  
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 884

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A-HL403 ORDER NO. 69404 DATE 11-21-1933

CUSTOMER SALTZBURG'S MERCHANDISE CO.,  
ATLANTIC CITY, N. J.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KAUFMAN'S HOTEL, S. VIRGINIA AVE.,  
NEAR BEACH, ATLANTIC CITY, N. J.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 406-29.

COLOR DESCRIPTION

COLORS SAME AS 406-29.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Glue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 3A-H1404 ORDER NO. 69403 DATE 11-21-1933

CUSTOMER FIRST NATIONAL BANK,  
SAN JOSE, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 50 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIRST NATIONAL BANK, SAN JOSE,  
CALIFORNIA, ASSETS TEN MILLION DOLLARS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

PUT IN THE LARGE WINDOWS ON THE STREET FLOOR. TAKE  
OUT LARGE SIGN FROM BACK DOORWAY. ALSO REMOVE  
BUILDER'S SIGNS FROM FACE OF BUILDING. DO NOT  
REMOVE ANY OTHER OBJECTS, AUTOS, PEOPLE OR ADJOINING  
BUILDINGS.

Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination.

120

Dry - Wet - Panormatic - Color Separation

133

Transfer - Paper Process - New Process.

150

Stripping - White Border - Full Face.

175

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

#### COLOR DESCRIPTION

#### ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	See Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	See Day	

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_  
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO YES NO

DIAL NO. **3A-H1405** ORDER NO. **69410** DATE **11-21-1933**

CUSTOMER

**THE HOTEL WATTERS,  
GOODLAND, KANSAS**

**6 M FC** SIZE **3½ x 5½**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**THE WATTERS HOTEL, GOODLAND, KANSAS**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

**REMOVE AUTOS.**

**REMOVE SMALL SIGNS ON RIGHT OF BLDG. BE SURE AND  
LEAVE THE FRONT SIGNS.**

COLOR DESCRIPTION

**THE WHITE IN THE PHOTO IS BROWNISH YELLOW STUCCO.  
ROOF OR PORCH GREEN. HOTEL RED BRICK. GREEN VINES  
ON PORCH POST.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE **PHOTO COLORIT, WHITE BORDER**

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12

— Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

— DUPLICATES — ZINC COLOR PLATES

— LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE —

SCREEN - 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

— ZINC ETCHINGS FROM — COPIES

— DUPLICATES — COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

— ELECTROTYPES EACH OF —  
ON WOOD - METAL

PHOTO RETURNED  
TO  
PHOTO USED FOR



F. J. SMITH,  
CORPUS CHRISTI, TEXAS

NO. 3A-H1500

ORDER NO. 69656

DATE 12-6-1933

121 M ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SHIPS IN HARBOR, CORPUS  
CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



see  
A12 1/2

F. J. SMITH,  
CORPUS CHRISTI, TEX.

NO. 3A-HI.503 ✓

ORDER NO. 69656

DATE 12-6-1933

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL)

PORT OF CORPUS CHRISTI,  
TEXAS

IMPRINT

NONE



COLOR DESCRIPTION

. BRING OUT BOATS BETTER.

*Large photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

3 1/2

A 12 3/4

NO. \* 3A-H1503 ✓

F. J. SMITH,  
CORPUS CHRISTI, TEXAS

ORDER NO. 50297  
DATE 01-21-1934

MAKEOVER

12M 500 LARGE FOLDER VIEW ART. COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) PORT OF CORPUS  
CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. NO

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1503. SEE NOTATIONS ON CARD ATTACHED.

*Destroy old plates*

SUBMIT: RET. PHOTO B. LV & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Large Photo*

17-510

11



F. J. SMITH,  
CORPUS CHRISTI, TEXAS

NO. 3A-M504 ✓

ORDER NO. 69656

DATE 12-6-1933

200 K<sub>2</sub>  
10<sup>3</sup>/<sub>4</sub>

12 <sup>1</sup> / <sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) SOUTH BROADWAY, CORPUS CHRISTI, TEXAS	IMPRINT NONE

COLOR DESCRIPTION

COLORS AS MARKED. TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 3A-H1505

ORDER NO. ~~62688~~ 69688

DATE 12-6-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

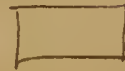
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

MICH-E-KEWIS BATHING BEACH  
AND PARK, ALPENA, MICH.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADL



3AH1571

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1630 ✓  
ORDER NO. 69918  
DATE 12-30-1933

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF LOON LAKE, N.Y.  
ADIRONDACK MTS.

PRIVATE NO. ½" FROM RIGHT EDGE IN  
UPPER BORDER: X 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

TYPE SET UP



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1632

ORDER NO. 69926

DATE 1-3-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF DIAMOND ISLAND,  
LAKE GEORGE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 1" FROM RIGHT EDGE IN  
UPPER BORDER: 28

COLOR DESCRIPTION

USE PHOTO NO. 72407. COLOR SAME AS 72407.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

TYPE SET UP



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1633

ORDER NO. 69926

DATE 1-3-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO THE NARROWS,  
SHOWING TONGUE AND FIVE MILE MTS.,  
LAKE GEORGE, N. Y.

**BOT, SMALL TYPE:** PHOTO BY ROBT. ERVIEN, PHILADELPHIA, PA.  
PRIVATE NO. ¾" FROM RIGHT EDGE IN  
UPPER BORDER: 219

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 96445. COLOR SAME AS 96445.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



200 1 1/2  
A 9 3/4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1634 ✓

ORDER NO. 69926

DATE 1-3-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) LOG BAY AND FRENCH MOUNTAIN,  
LAKE GEORGE, N. Y.

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: PHOTO BY ~~RENTXKRX~~  
ROBT. ERVIEN, PHILADELPHIA, PA.  
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER

COLOR ~~DESCRIPTION~~ 220

USE PHOTO NO. 96449. COLOR SAME AS 96449

FUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

TYPE 115 02



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1635

ORDER NO. 69926

DATE 2-3-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

"BLACK MOUNTAIN", 2665 FEET  
ABOVE SEA LEVEL, HIGHEST POINT ON LAKE  
GEORGE, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 2" FROM RIGHT EDGE IN  
UPPER BORDER: 17

COLOR DESCRIPTION

USE PHOTO NO. 53491. COLOR SAME AS 53491.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

TYPE 400 10



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HL636

ORDER NO. 69926

DATE 1-3-1934

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)  
ROGERS ROCK AND SLIDE ON  
LAKE GEORGE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT  
SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 2

COLOR DESCRIPTION

USE PHOTO NO. A-7699. COLOR SAME AS A-7699

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

 CURT TEICH & COMPANY, INC., CHICAGO   
PHOTO TICKET

*Submit Box to George C. T. Co.*

TYPE SET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-12637 ✓

ORDER NO. 69924

DATE 1-2-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE CHAMPLAIN

PRIVATE NO. ¾" FROM RIGHT EDGE IN  
UPPER BORDER: 50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 102890. COLOR SAME AS 102890.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

10-9026

Photo in 10P1826

DEADLINE

TYPE SET UP



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1638 ✓

ORDER NO. 69922

DATE 1-2-1934

12<sup>1</sup>/<sub>8</sub> M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

TWIN MOUNTAINS, LAKE  
GEORGE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 26

COLOR DESCRIPTION

USE PHOTO NO. 72411. COLOR SAME AS 72411.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

1639 ✓  
NO. 3A-H1359

ORDER NO. 69922

DATE 1-2-1934

210 1/4  
A9 1/4  
12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT WILLIAM HENRY HOTEL,  
LAKE GEORGE, N. Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

USE PHOTO NO. 72404. COLOR SAME AS 72404.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE OF



C. . HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1640

ORDER NO. 69922

DATE 1-2-1934

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

INDIAN BAY AND ELEPHANT  
MOUNTAIN, LAKE GEORGE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

1

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 50

COLOR DESCRIPTION

USE PHOTO NO. 72405. COLOR SAME AS 72405.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1641

ORDER NO. 69922

DATE 1-2-1934

12½ M ART ~~XXXXXXXXXXXX~~ COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MOONLIGHT ON LAKE GEORGE,  
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 56

COLOR DESCRIPTION

USE PHOTO NO. 61596. COLOR SAME AS 61596/

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO 3A-H1642

ORDER NO 69922

DATE 1-2-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BLACK MT., 2665 FT. ALTITUDE,  
LAKE GEORGE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. ¾" FROM RIGHT EDGE IN  
UPPER BORDER: 60

COLOR DESCRIPTION

USE PHOTO NO. 16397. COLOR SAME AS 16397.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCO. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE UP

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-HL643 ✓

ORDER NO. 69922

DATE 1-2-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) SUNRISE ON LAKE GEORGE,  
BLACK MT. IN THE CLOUDS

PRIVATE NO. ¾" FROM RIGHT EDGE IN  
UPPER BORDER: 69

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. A-7686. COLOR SAME AS A-7686

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1644 ✓

ORDER NO. 69922

DATE 1-2-1934

12½M ART COLORTONE POST CARDS, WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PUBLIC PARK, LAKE GEORGE  
VILLAGE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 112

COLOR DESCRIPTION

USE PHOTO NO. 116812. COLOR SAME AS 116812.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1645 ✓

ORDER NO. 69922

DATE 1-2-1934

12<sup>1</sup>/<sub>2</sub>" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

YES

TITLE (IN FULL)

THE NARROWS, HUNDRED ISLANDS

IMPRINT

SAME AS ABOVE

AND TONGUE MT., LAKE GEORGE, N. Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 332

COLOR DESCRIPTION

USE PHOTO NO. 62348. COLOR SAME AS 62348.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1646

ORDER NO. 69922

DATE 1-2-1934

12<sup>1</sup>/<sub>2</sub> M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

WEST END OF THE PERGOLA,

IMPRINT SAME AS ABOVE

LOOKING TOWARD THE VILLAGE, LAKE GEORGE,

N. Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 242

COLOR DESCRIPTION

USE PHOTO NO. 107093. COLOR SAME AS 107093.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1647

ORDER NO. 69921

DATE 1-3-1934

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FAWN'S LEAP ON RIP VAN  
WINKLE TRAIL, CATSKILL MTS., N. Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 70

FRONT NO.

1

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 91177. COLOR SAME AS 91177

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11648

ORDER NO. 69921

DATE 1-3-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

THE OLDEST FRAME HOUSE IN

THE CATSKILLS, NEAR HAINES FALLS,  
CATSKILL MOUNTAINS, N. Y.

IMPRINT

22 1  
SAME AS ABOVE

PRIVATE NO. 1" FROM RIGHT EDGE IN  
UPPER BORDER: 92

COLOR DESCRIPTION

USE PHOTO NO. 56877. COLOR SAME AS 56877.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



~~partly~~

xc  
A10

2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1649

ORDER NO. 69921

DATE 1-3-1934

12<sup>1</sup>/<sub>2</sub> M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

TITLE (IN FULL)

IMPRINT

NO

PLAATERSKILL CLOVE, FROM

SAME AS ABOVE

OUTLOOK POINT, CATSKILL MOUNTAINS,  
N. Y.

PRIVATE NO. 7" FROM RIGHT EDGE IN UPPER

COLOR DESCRIPTION

BORDER: 105

USE PHOTO NO. 56885. COLOR SAME AS 56885

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

How B-H proof to CT



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-11650

ORDER NO 69921

DATE 1-3-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VALLEY VIEW FROM EAST

IMPRINT SAME AS ABOVE

WINDHAM, CATSKILL MTS., N. Y.

PRIVATE NO. 3" FROM RIGHT EDGE IN  
UPPER BORDER: 175

COLOR DESCRIPTION

USE PHOTO NO. 58062. COLOR SAME AS 58062.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Show on 31 proof to C. T. Co.*



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 3A-H1651 ✓

ORDER NO. 69921

DATE 1-3-1934

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

GREETINGS FROM THE (CATS)

IMPRINT

SAME AS ABOVE

KILLS

(RED TITLE)

PRIVATE NO. 3" FROM RIGHT EDGE IN  
COLOR DESCRIPTION UPPER BORDER: 191

USE PHOTO NO. 80472. COLOR SAME AS 80472.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3A-H1652 ✓

ORDER NO. 69938

DATE 12-30-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MAIN STREET, BROCKTON,  
MASS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT WOMEN IN OVERCOATS

*modern Autos*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 3A-H1653 ✓

ORDER NO 9938

DATE 12-30-1933

6 M ART COLORTONE POST CARDS, WHITE BO RDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PUBLIC LIBRARY AND Y.M.C.A.,  
BROCKTON, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT SOME AUTOS. USE BOTH PHOTOS SO AS TO SHOW ENTIRE BLDGS.  
BUILD ON ENDS OF RIGHT SECTION, SEE NEG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3A-H1654 ✓

ORDER NO. 69938

DATE 12-30-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) WALK-OVER CLUB, CAMPELLO,  
BROCKTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED ROOF. BLDG. CREAM GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 1

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3A-H1655 ✓

ORDER NO. 69938

DATE 12-30-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) POST OFFICE, BROCKTON,  
MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BLDG. TAKE OUT LEFT LAMP, ALSO SILENT POLICEMAN. ALSO FIX STREET.  
ADD FOLIAGE ON RIGHT TREES.

IF PHOTO NO. 2 IS USED, MAKE BLDG. AS LARGE AS POSSIBLE.

*modern Auto*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET (1)